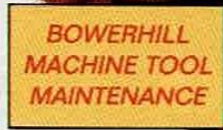




# SWINDONTOWN

*Today's  
Matchday Sponsors*

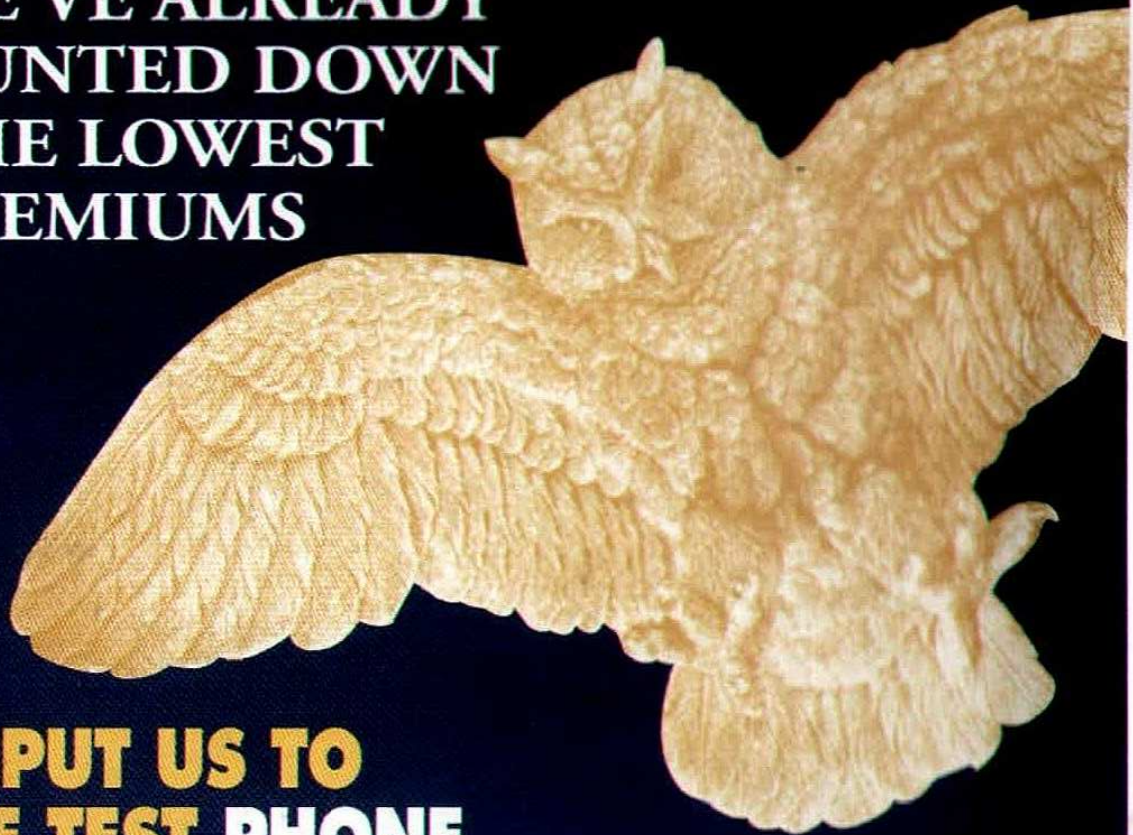


*Saturday 04 November 1995  
Swindon Town vs Blackpool  
Endsleigh League Division 2  
Kick-Off 3.00pm*



# MOTOR & HOME INSURANCE

WE'VE ALREADY  
HUNTED DOWN  
THE LOWEST  
PREMIUMS



PUT US TO  
THE TEST PHONE  
**01793 512622 NOW!**

107a Commercial Road, Swindon



# Endsleigh





**Swindon Town Football Club**  
County Ground, County Road,  
Swindon, Wiltshire, SN1 2ED.

Tel: Swindon

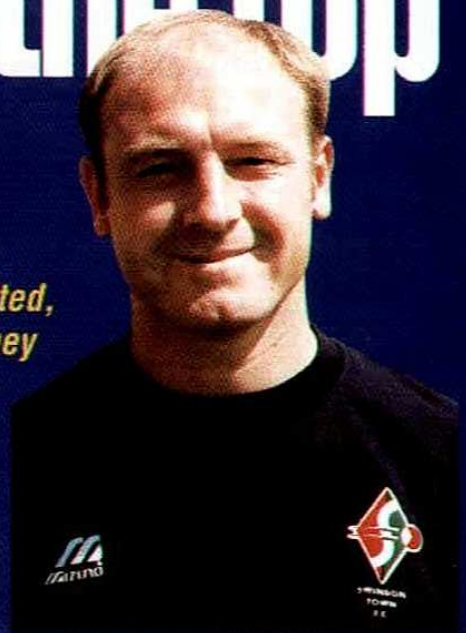
(01793) 430430 ADMINISTRATION  
(01793) 536170 ADMINISTRATION FAX  
(01793) 532121 MARKETING DEPARTMENT  
(01793) 423771 MARKETING FAX  
(01793) 529000 TICKET OFFICE  
(01793) 421303 COMMUNITY OFFICE  
(01793) 423030 CLUB SUPERSTORE

Chairman: MICHAEL SPEARMAN  
Vice Chairman: PETER ARCHER  
Directors: Sir SETON WILLS Bt.  
CLIFF PUFFETT  
PETER GODWIN C.B.E.  
Associate Director: RIKKI HUNT  
President: C.J. GREEN  
Chief Executive: STEVE JONES  
Player/Manager: STEVE McMAHON  
Club Secretary: JON POLLARD  
Marketing Controller: PHIL ALEXANDER  
First Team Coach: ANDY ROWLAND  
Reserve Team Coach: ROSS MacLAREN  
Youth Team  
Manager: JOHN TROLLOPE M.B.E.  
Youth Development  
Officer: TOMMY WHEELDON  
Football Community  
Development Officer: SHANE COOK  
Safety Officer/  
Stadium Manager: MIKE HUGHES  
Club Physio: JONATHAN TRIGG  
Hon.  
Medical Officer: Dr. J.D. NICHOLAS

# From the top

*With Manager  
Steve McMahon*

*FOUR POINTS from two  
away games; I'm delighted,  
absolutely delighted. They  
were two tough fixtures  
too at Notts County and  
Bournemouth. Not  
many teams are going  
to pick up points at  
these venues.*



The Bournemouth game was very difficult and we didn't show our best form at Dean Court we know. We were put under a lot of pressure and it is just one of those things that everyone can't be up to scratch every week, you are always going to have a few players who are a little indifferent at times. But as long as the rest of the lads rally around for each other that is fine; and that is what they did.

Our defence looked solid again. We work for each other and don't want to concede goals and that was evident in our play.

Blackpool won in midweek to take three points but then again we added one point to our total... But it is not about the others. We have just got to concentrate on our own game and let other teams worry about us; which is what they are doing and that is why every game against us is a Cup Final for them.

It means we are always involved in pressure games but I would rather be where we are than in any other position in the Second Division. It is better to be at the top than at the bottom I can assure you of that.

Both at Notts and Bournemouth our support was absolutely outstanding. I can't say enough about our supporters and I know week in week out I am saying the same things about you - but I can't help it. It is true, it is true, it is

fantastic. Those of you at Dean Court will appreciate it wasn't one of the best games they have ever seen but it was a battling performance, a gutsey performance and you could tell everyone was trying.

The Bournemouth fans gave both teams a standing ovation at the end. You would have thought their players had won the FA Cup. It shows the mark of respect teams have for us.

We now have Ty Gooden, Edwin Murray and Martin Ling in contention for first team shirts and Jason Drysdale played a full game in the Reserves so there are a number of players now ready to make a bit of a charge and there is nothing healthier than competition. 'Thorny' is almost there as well so it is looking good.

We have now got to make sure we grind a result out and make sure we don't let it get to us. That is what we did on Tuesday and that is the hallmark of a team that is going to get success.

Enjoy the game...

*Steve McMahon*

# It's.. TRIVIA TIME

© Metro Marketing (UK) Ltd 1995

In 1931, Andy Cunningham became the first player-manager in the First Division with Newcastle

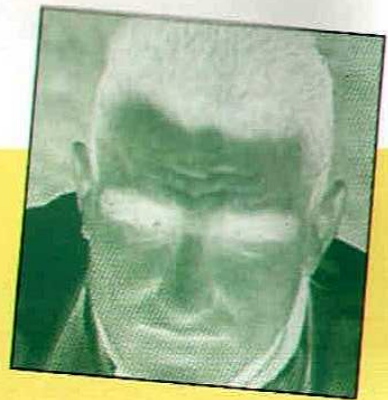
Jim Barrett's England career lasted only eight minutes!

In 1987 Dundee United lost the Scottish Cup Final and the UEFA Cup Final in the space of five days

In 1929 Birmingham City had four international goalkeepers on their books

## Did you know ?!

Franz Beckenbauer is the only player to lift both the World Cup and European Cup in the same year.



## WHO AM I ?

1. Born 5th January 1965.
2. Began career at Wimbledon.
3. FA Cup winner with the 'Crazy Gang' in 1988.
4. Also played for Leeds, Sheff Utd and Chelsea.
5. Made international debut for Wales last season.

## ?? QUIZ ??

1. Which goalkeeper saved a penalty with his first touch in League football?
2. Which Scottish club plays at Annfield?
3. Which club are known as the Mariners?
4. In which country was the first £1 million transfer?
5. Who were the first team to win the League Cup at Wembley?
6. What was the name of the dog who found the World Cup after it was stolen in 1966?
7. Which club are known as 'The Pirates'?
8. Notts County are England's oldest club, who are the second oldest?
9. Who is England's youngest ever captain?
10. Which club plays at The Abbey Stadium?

## Whose Crest ?



Answers

QUIZ: 1. Tony Cottee; 2. Stirling Albion; 3. Grimsby Town; 4. Italy; 5. Queen's Park Rangers; 6. Pickles; 7. Bristol Rovers; 8. Stoke City; 9. Bobby Moore (22 yrs in 1963); 10. Cambridge United. WHO AM I: Vinnie Jones. WHOSE CREST? Tranmere Rovers.

## 'Norm & Ec'

by Norman Hood

OH NO - THE REF'S ORDERED PENALTY RE-TAKEN



HE'S SAYING OUR KEEPER MOVED TOO SOON!



STILL, I SUPPOSE IT WAS A WEE BIT BLATANT!



HE MANAGED TO DIVE AT THE PENALTY-TAKERS FEET.....!



# This is Swindon

With Club Secretary  
Jon Pollard

SPONSORED BY



PHH

*It's back to the County Ground this afternoon for the start of a busy week as we welcome the players, officials and supporters of Blackpool Football Club to today's Endsleigh Division 2 fixture.*

## Auto Windscreens

This Wednesday evening Colchester United are here at The County Ground in our Auto Windscreens Shield 1st Round Southern Group 8 fixture which kicks off at 7.45pm.

Short of Colchester winning the game by four clear goals we are virtually through to the next round as Torquay were beaten 5-2 at Layer Road in September and we managed a point at Plainmoor last month.

However we certainly will not be taking anything for granted and will be looking for good vocal support to see us through to Round 2. Season Ticket holders are reminded that they gain entry to this game by presenting Cup Voucher 'B' at the turnstiles on the night. Otherwise tickets are on general sale at the specially reduced price of £5 adults and £1 children.

## F.A. Cup

The draw for the 1st Round of the F.A. Cup-sponsored by Littlewoods Pools has given us a home game against Cambridge United. The tie is scheduled to be played on Saturday 11 November here at The County Ground kicking off at 3.00pm.

We have of course already played Cambridge twice this season

having drawn them in the First Round of the Coca-Cola Cup and despite their League position we can be guaranteed a tough game as we try to progress through to the Second Round.

The option for Season Ticket holders has now expired and tickets are on general sale from the Advance Ticket Office. Normal adult and senior citizen ticket prices apply for this game but all seats for accompanied juveniles are priced at just £1 each. Unaccompanied children pay the usual matchday juvenile price.

## Reserves

Next Tuesday afternoon the Reserves travel to Vicarage Road where they meet Watford in the Avon Insurance Combination kicking off at 2.00pm.

Their next home game is here at The County Ground on Monday 13 November when they entertain Crystal Palace and a reminder that now we are back here playing our Reserve Team fixtures at the main ground the kick offs will be at 2.00pm.

## Youths Busy

John Trollope's Youth Team have certainly been dealt a busy time in the various Cup competitions recently. Following on from their

1-1 draw at Oxford United in the South East Counties League Cup they met their arch-rivals in the replay at Wanborough last Saturday losing 3-1 after extra time.

Shaun Wimble thought that he had done enough to put us through to the semi-finals of the Midland Youth Cup when we met Leicester City here at The County Ground. However the visitors equalised with just a short time remaining forcing a replay at Filbert Street next month. Last Tuesday the lads were in action against Watford at Vicarage Road in the Second Round. In the draw for the 2nd Round of the F.A. Youth Cup they have a home draw against current League leaders Crystal Palace here at The County Ground on Wednesday 15 November kick off 7pm.

## Jersey Stamps

To celebrate the European Football Championships which are to be staged in England in 1996, the Jersey Post Office are to issue five stamps which incorporate the official U.E.F.A. Euro '96 logo. There are five values, with a set value of £1.78. The stamps will be available on a First Day Cover and in a presentation pack.

Further details are available from the Jersey Philatelic Bureau, Postal Headquarters, P.O. Box 304, St. Helier, Jersey, JE1 1AB.



## Endsleigh League

*Our next home Endsleigh League fixture is not until Saturday 25 November when we meet Shrewsbury Town here at The County Ground.*

*Tickets for this game which kicks off at 3.00pm will be on sale from Saturday 11 November.*

For the convenience of supporters the Ticket Office will now accept telephone bookings with payment by Credit Card up to the day before the game. Telephone bookings must be made direct to the Ticket Office on Swindon (01793) 529000.

Alternatively Intel Stand tickets can be booked 24 hours a day on the Endsleigh Ticketmaster line on 0645 101010.



# Blackpool

## the visitors

By John Nolan

*A 1-1 draw at home to Oxford United last Saturday prompted manager Sam Allardyce to tell his faltering promotion hopefuls: "We've got to get nastier."*

Blackpool, with just one win in five games, hoped to be able to return to winning ways at home to Bristol Rovers on Tuesday with Allardyce claiming: "Teams have certainly sussed us out at home. I need to change our approach."

It is Pool's away form that is under scrutiny this afternoon however and that has been somewhat erratic with three victories, one draw and three defeats.

The Lancashire side kicked off the season with a 1-1 draw at Bristol City, James Quinn, giving them the lead in the very first minute of the season. The three away triumphs have been enjoyed at Shrewsbury Town (2-0), where Andy Preece netted both goals, Brighton (2-1) this a good win for despite fullback Andy Barlow being sent-off, the Blackpool defence was not breached until the 88th minute and Brentford (2-1), Preece on target again, this time from the penalty spot.

Preece has certainly been a good signing for Blackpool. He scored his first goal for the club with a crashing half-volley after 22 minutes of the home game with Peterborough United. "Posh" equalised through their centre-half Greg Heald who headed a corner but it was goalkeeper Jon Sheffield, who had a spell with us last year, who really defied the Blackpool attack before Quinn restored their lead.

But Blackpool have been beaten at Hull City (2-1), Bradford City (2-1) and most recently Rotherham United (2-1). This defeat persuaded Mr Allardyce to keep his players locked in the dressing room for an hour after they had been scuppered by two-goal Mike Jeffrey. Another Preece penalty - his eighth goal of the season - their only consolation.

At home they have beaten Wrexham (2-0), Peterborough United (2-1), AFC Bournemouth (2-1) and Crewe Alexandra (2-1).

Drawn with Chesterfield (0-0) and Oxford United (1-1) and lost to Bradford City (2-3) in the Coca-Cola Cup and Stockport County (0-1) in the League.

The team that represented Blackpool in their last away game at Rotherham was: Banks, Bryan, Barto, Lydiate, Mellon, Quinn, Holden, Bonner, Morrison, Watson (Beech), Preece.

Goalkeeper Steve Banks played on after damaging his thumb in the warm-up last Saturday. There was no substitute keeper on the bench. The team was: Banks, Bryan, Brown, Lydiate, Mellon, Quinn, Holden, Bonner, Morrison, Ellis (Beech), Preece (Watson).

Watch out for the cultured crosses from Rick Holden, the goal poaching flair of Tony Ellis and the potential of young James Quinn.

Blackpool Football Club 1995/96 season



### Back Row:

Paul Symons, Darren Bradshaw, Jamie Murphy, Jason Lydiate, Craig Allardyce, Andy Preece, Phil Homer, Tony Ellis, Jon Sunderland, Scott Darton.

### Middle Row:

David Carroll, Stephen Torre, John Hooks, Graeme Craggs, Lee Martin, Tim Carter, Melvin Capleton, James Quinn, David Burke, Robert Ward, Jamie Sheppard.

### Front Row:

Stuart Parkinson, Micky Mellon, Chris Beech, Andy Morrison, Billy Bingham (Director of Football), Sam Allardyce (Manager), Phil Brown (Player/Coach), Brian Croft, Andy Gouck, Mark Bonner, Andy Barlow.

\*No longer with club

# abc Blackpool



## Steven Banks

- **GOALKEEPER.** An outstanding schoolboy with Emmbrook School (Wokingham), he represented Berkshire before serving his apprenticeship with West Ham United. Was unable to break into the Senior squad however and in March 1993 joined Gillingham on a free transfer. After outstanding service with the Gills (37 Third Division appearances 1994-95) he decided to move at the end of his contract and signed for Blackpool in the summer of '95 for a tribunal set fee of £60,000.  
Born: Hillingdon 9-7-72.

## Chris Beech

- **MIDFIELD.** A local lad developed through the YTS. Chris opened this season on 73 appearances (4 goals). Made 28 Second Division appearances last season when he was also used as a sweeper with some success, but recently has found himself on the substitutes bench. Born: Blackpool 16-9-74.

## Mark Bonner

- **MIDFIELD.** A skilled technician with over 100 games now behind him. Last season unfortunately he was limited by a series of injuries to just 18 appearances, 17 of them in Division Two, of which only nine were starts. Born: Ormskirk 7-6-74.

## Darren Bradshaw

- **DEFENDER.** Signed from Peterborough United, at a cost of £35,000, as a midfield man in October 1994, but played the latter part of season 1994-95 in his more natural place in defence. Scored once in 28 appearances last season. Started his career with Matlock Town and was introduced to League football by York City (59 League appearances), making his

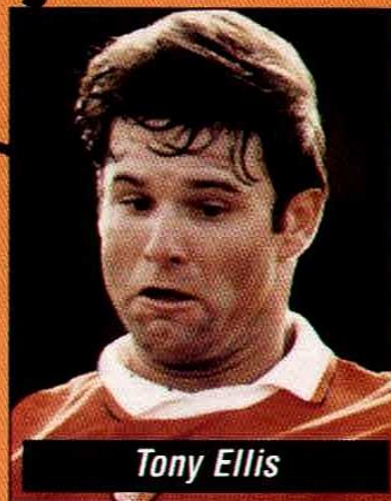
League debut in a 5-1 defeat at Grimsby, in November 1987. Next stop was Chesterfield (18 games) and in 1989 he was signed by Newcastle United (38 League). Arrived at Peterborough on a free transfer in the summer of 1992. Born: Sheffield 19-3-67.

## Marvin Bryan

- **WINGER.** Right sided player brought up through the ranks with QPR. The Rangers awarded him a pro contract in 1992 but his only first team experience came on loan to Doncaster Rovers in 1994-95 (5 appearances, one goal). A six-footer he can play anywhere on the right but is best suited to the wing position. Pool paid £20,000 for his registration and signed Marvin on a three year contract.  
Born: Paddington 2-8-75.

## Scott Darton

- **LEFTBACK.** Hails from Suffolk but joined the youth ranks at West Bromwich Albion. Limited opportunities at the Hawthorns persuaded him to move and a £7,500 agreement took him to Bloomfield Road in March 1995. Clocked up 18 games for Pool last season. Born: Ipswich 27-3-78.



Tony Ellis

## Tony Ellis

- **STRIKER.** Top shot in 1994-95 with 19 goals in 44 games. Tony was a big hit with the Pool fans who voted him their Player of the Year. Cost £165,000 to sign from Preston North End in the summer of 1994 having previously served Oldham Athletic and Northwich Victoria. Made his League debut for the Latics in a 2-0 win over Stoke City in September 1986, but had played only seven more League games before joining Preston in 1987-88.  
Born: Salford 20-10-64.

## Andy Gouck

- **MIDFIELD.** Another YTS graduate Andy is appreciated for his strong tackling in midfield. Besides being a ball winner he loves to get forward and has contributed 14 goals in over 50 appearances.  
Born: Blackpool 8-6-72.

## Jason Lydiate

- **DEFENDER.** Has been with Blackpool since March 1995 when he was signed from Bolton Wanderers for an initial payment of £75,000. Came into professional football as a trainee at Old Trafford and was crowned Reserve Player of the Year by Manchester United in 1991, after joining the club as an apprentice in July 1988. But in March 1992 he was released on a free to join Bolton. He has now signed a four year deal with Pool.  
Born: Manchester 29-10-71.

## Michael Mellon

- **MIDFIELD.** Signed from West Bromwich Albion for £50,000 in November 1994 he played in 26 games (4 goals) in season 1994-95. No stranger to this part of the world Michael started his career with Bristol City, making some 25 League appearances before signing for West Brom for £75,000 in February 1993.  
Born: Paisley 18-3-72.



## Andy Morrison

- DEFENDER. Club captain and the strong man at the back. Andy came into football with Plymouth Argyle where his consistency and defensive qualities were noted by Blackburn Rovers. The Ewood Park Club invested £500,000 in his services in August 1993 but allowed him to move to Bloomfield Road for £245,000 (a Blackpool record) in December 1994.  
Born: Inverness 30-7-70.

## Andy Preece

- STRIKER. A six-footer discarded by Crystal Palace, he dropped a division to spearhead Blackpool's promotion campaign. It cost the Seasiders £200,000 to bring him from Selhurst Park in the summer of 1995 but Andy, who netted 54 goals in 121 games for Stockport County is back on the goal standard. Has also played with Northampton Town (1), Worcester City and Wrexham but had an unrewarding stay with Palace (something Paul Bodin can sympathise with).  
Born: Eversham 27-3-67.



**Andy Preece**



**James Quinn**

## James Quinn

- STRIKER. A young man making his name, he has the pace to unsettle the tightest defences and the height (6' 4") to bother them in the air. Blackpool paid Birmingham City £50,000 for James and he established himself as a regular in the team last season. Commenced this campaign on 8 goals in 66 appearances. Capped by Northern Ireland at Under 21 level.  
Born: Coventry 15-12-74.

## Andy Watson

- STRIKER. Andy has an impressive record entering the 1995-96 season with 43 goals in 99 appearances for Blackpool. Missed part of the previous campaign through injury but still managed 15 goals in 33 League outings - 9 of which were as a substitute. Previously started his career with Harrogate Town and came into League football with Halifax Town, Swansea and Carlisle United.  
Born: Leeds 1-4-67.

## Blackpool Football Club

Bloomfield Road, Blackpool, Lancashire, FY1 6JJ.

Telephone  
Blackpool (01253) 404331

Directors:  
O.J. OYSTON (Chairman)  
Mrs V. OYSTON (Vice-Chairman)  
W. BINGHAM M.B.E.  
Mrs G. BRIDGE (Managing Director)  
G. WARBURTON (Commercial Director)  
J. WILDE M.B.E.

Manager: SAM ALLARDYCE  
Assistant Manager: PHIL BROWN  
Secretary: Mrs CAROL BANKS  
Physiotherapist: MARK TAYLOR

Club Sponsors:  
REBECCA'S JEWELLERS, SOUTHPORT

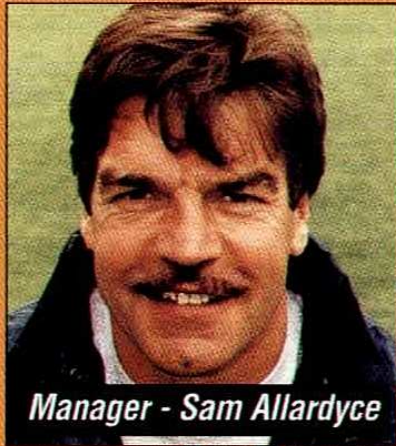
Playing today in White Shirts, shorts and socks.

## Blackpool 1995/96 Results to date

Bristol City	A	1-1
Bradford City*	A	1-2
WREXHAM	H	2-0
BRADFORD CITY*	H	2-3
Hull City	A	1-2
PETERBOROUGH UNITED	H	2-1
Shrewsbury Town	A	2-0
STOCKPORT COUNTY	H	0-1
AFC BOURNEMOUTH	H	2-1
CREWE ALEXANDRA	H	2-1
CREWE ALEXANDRA#	H	0-1
Bradford City	A	1-2
Brentford	A	2-1
CHESTERFIELD	H	1-2
Rotherham United	A	1-2
OXFORD UNITED	H	1-1
BRISTOL ROVERS	H	3-0

\* Coca-Cola Cup  
# Auto Windscreens Shield

# the man in charge



**Manager - Sam Allardyce**

*Sam Allardyce is now in his second season with Blackpool after being appointed manager in July 1994 and finishing his first campaign in 12th place.*

This is Sam's first Football League managerial position for he was previously employed as the Youth Team Coach of Preston North End. True he did take over as caretaker boss for a short time at Deepdale and had one season in charge of Irish club Limerick, which of course was all good experience.

Born in Dudley on the 19th October 1954, Sam was a gritty central defender as a player grinding out over 400 Football League appearances in a career that started at Bolton Wanderers and took in spells with Sunderland, Millwall, Coventry City, Bolton Wanderers again, Preston North End, West Bromwich Albion and Preston for a second spell. It was back in 1971 that he first joined the apprentice ranks at

Burnden Park, making his Football League debut for the Wanderers in a 1-3 home defeat to Notts County on the 17th November 1973.

By the season of 1975-76 Sam was established as a regular in the Bolton line up making 40 League appearances in that campaign and 41 in each of the following two years - all played in the old Second Division.

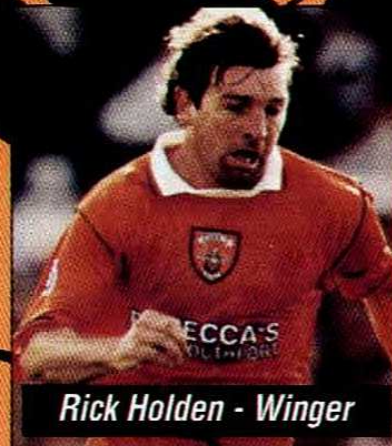
In the summer of 1980 he was transferred to Sunderland where he made 25 League appearances before joining Millwall in 1981-82. In the summer of '83 he moved to Coventry and the following season played for Huddersfield Town. A year later he spent a season in the colours of Bolton before arriving at Preston for the first time in 1986.

## Under the Spotlight

*Rick Holden is one of those delightful sights in soccer, a line hugging winger who has the drive to get in behind defenders to cross the ball and once there the quality of his crosses is indisputable.*

Naturally a left sided player, Rick was first introduced to League Football by Burnley, who blooded him in a 3-0 defeat at Orient at the end of the 1985-86 season. That one Division Four appearance won him a move to Halifax Town where in the next two seasons he mesmerised defenders with his pace, tight control, and balance - scoring 12 goals in 67 Fourth Division outings.

Watford, then in the old First Division recruited him from Yorkshire



**Rick Holden - Winger**

just before the transfer deadline in 1988 and pushed him straight into their first team. Richard responded with two goals in 10 matches.

Eight goals in 42 League games for Watford was ended when he was snapped up by Oldham Athletic,

who paid out £165,000 for him just two days before the commencement of the 1989-90 season. Rick was 25 then and quickly made a hit with the home fans.

It seemed a great career move when Manchester City stepped in to whisk him away but he endured an unhappy 14-months at Maine Road and was thankful when Joe Royle took him back to Boundary Park in 1994. The £360,000 paid by the Latics proved a great piece of business for Royle had sold the left winger to City for £900,000!

On the 7th September, 1995, Rick made his last move when given a free transfer to Blackpool. He brought with him the experience of over 350 appearances in the League.



# WOOTTON BASSETT GOLF CLUB



## 2 FOR 1

**Two rounds of golf  
for the price of one**

**MIDWEEK: 2 Players for £20**

**WEEKEND: 2 Players for £30**

NOT VALID FOR SOCIETY MEETINGS

*Tee times to be reserved*

**The Pro-Shop  
Wootton Bassett  
Golf Club  
Swindon**

Tel: 01793 849999

**2 FOR 1  
Voucher**  
PLEASE  
PRESENT AT  
PRO-SHOP

## MOVING ON UP!

**YOU CAN MOVE UP TO A  
BLOOR HOME AT PARISH  
VIEW, WANBOROUGH**



**PART EXCHANGE AVAILABLE**

**PARISH VIEW, OFF BADGERS CLOSE,  
THE BEANLANDS, WANBOROUGH,  
Nr. SWINDON. TEL: (01793) 790867**

SALES CENTRE OPEN DAILY 10 - 5.15

## BLOOR HOMES

Making you feel at home

## THE BUSINESS VENUE



### IN SWINDON



Business Conferences & Banqueting

Sponsorship

Advertising Sales and Promotions

Executive Suites

Matchday Entertainment & Hospitality

Private Function Rooms

Community Facilities

For further details please contact:

**Phil Alexander**  
Marketing Controller

Swindon Town Football Club  
Tel: 01793 532121 Fax: 01793 423771

## JOIN THE MOONRAKER CHASE TODAY



**UP TO  
£1000  
MUST BE WON  
EVERY THURSDAY!**

**PLUS MEMBERS MONTHLY DRAW**

VALUABLE DISCOUNTS THROUGHOUT  
WILTSHIRE ALL THE TIME!

FOR AS LITTLE AS 40p  
A WEEK YOU CAN JOIN WILTSHIRE'S  
PRIME LOTTERY!

**PLUS** FAMILY PERMS AND WORK  
SYNDICATES CAN BE ENTERED!

PICK UP A FORM TODAY FROM  
RECEPTION, CLUB SHOP AND  
PROMOTIONS OFFICE.



# ENDSLEIGH LEAGUE Preview

*A sixth away win of the season extended Town's lead at the top of Division Two to eight points and once again this success was achieved in splendid style.*

As in the previous week, when we met Crewe Alexandra, the Notts County fixture was another first versus second clash, with the same result - a win for the leaders Swindon Town. After dismissing Crewe we put Notts County's challenge in perspective with a resounding 3-1 win at Meadow Lane.

Our victory over Notts pushed them down to third place again and opened the door for Crewe to regain second spot, thanks to a 3-1 win over out of sorts Brentford.

Today we tackle Blackpool, who lost ground last Saturday when they were held 1-1 at home by Oxford United but the Seaside had another chance on Tuesday night to improve that situation when they played hosts to Bristol Rovers. Crewe too, home to Hull City, should have bagged another three points, while Chesterfield's trip to Ashton Gate was also significant.

This afternoon Crewe are at Rotherham United and should be good for a result, but as we all know nothing is cut and dried in this game and although the Yorkshire side lost 3-1 at Shrewsbury last week their previous home success over Blackpool (2-1), is a reminder of what they are capable of.

Notts County are at Burnley and will do well to come away with a point. The Clarets - who were at Peterborough in midweek - are unbeaten at Turf Moor and anxious to keep it that way as they launch their own promotion challenge.

Chesterfield, home to Bradford City, is another clash of promotion hopefuls. The Spireites too came out of last weekend's programme with a healthy home record - just

one defeat and one draw - while Bradford City, held 2-2 at home by Burnley, are not the strongest away challengers. An important game for both clubs with the odds on the home team.

Wycombe Wanderers are hanging on in there, though the two points dropped in a 2-2 home draw with Hull City did them no favours. Today they are at Swansea where they go in search of a fourth away win. The Swans have only lost once at home however - put this one down for a draw!

York City came into this week with 14 points from 14 games, a great improvement on their early season form. Today they entertain Stockport County whose away form is so erratic it is difficult to assess. City have only managed seven goals in seven home games thus so far perhaps this will be another draw.

The Oxford United vs Bristol City game has interesting possibilities. Oxford did themselves proud at Blackpool (1-1) last Saturday, Bristol City were humiliated at home by Walsall. Logic gives this as a home win.

Adrian Viveash made a big hit with Walsall. The Saddlers boss Chris Nicholl had lost patience with his side's inability to hold onto a lead and the arrival of the former Swindon defender seems to have helped steady the rearguard. "Adie" made his debut for them against Wrexham then played a major role in the 2-0 win at Bristol City last week. Today they face AFC Bournemouth - a tough task but the Cherries tend to be pipped away from home.

Bottom club Hull City are home to Wrexham and will be thankful for a point. Carlisle United have a tense

tussle with Brighton that should go their way, while Shrewsbury Town, who have a habit of conceding the first goal, need a result at Brentford. A five game unbeaten record was ended by a single goal defeat by Chesterfield but the Shrews bounced back with victory over Rotherham. However they have lost key midfielder Mark Taylor with a double collar bone fracture and this could really upset their relegation fight.



*Adrian Viveash - shoring up the Walsall defence.*

## **Endsleigh League Division 2 Saturday 04 November 1995**

*Brentford vs Shrewsbury Town  
Bristol Rovers vs Peterborough United  
Burnley vs Notts County  
Carlisle United vs Brighton & Hove Albion  
Chesterfield vs Bradford City  
Hull City vs Wrexham  
Oxford United vs Bristol City  
Rotherham United vs Crewe Alexandra  
Swansea City vs Wycombe Wanderers  
Swindon Town vs Blackpool  
Walsall vs AFC Bournemouth  
York City vs Stockport County*

# Robins in Action

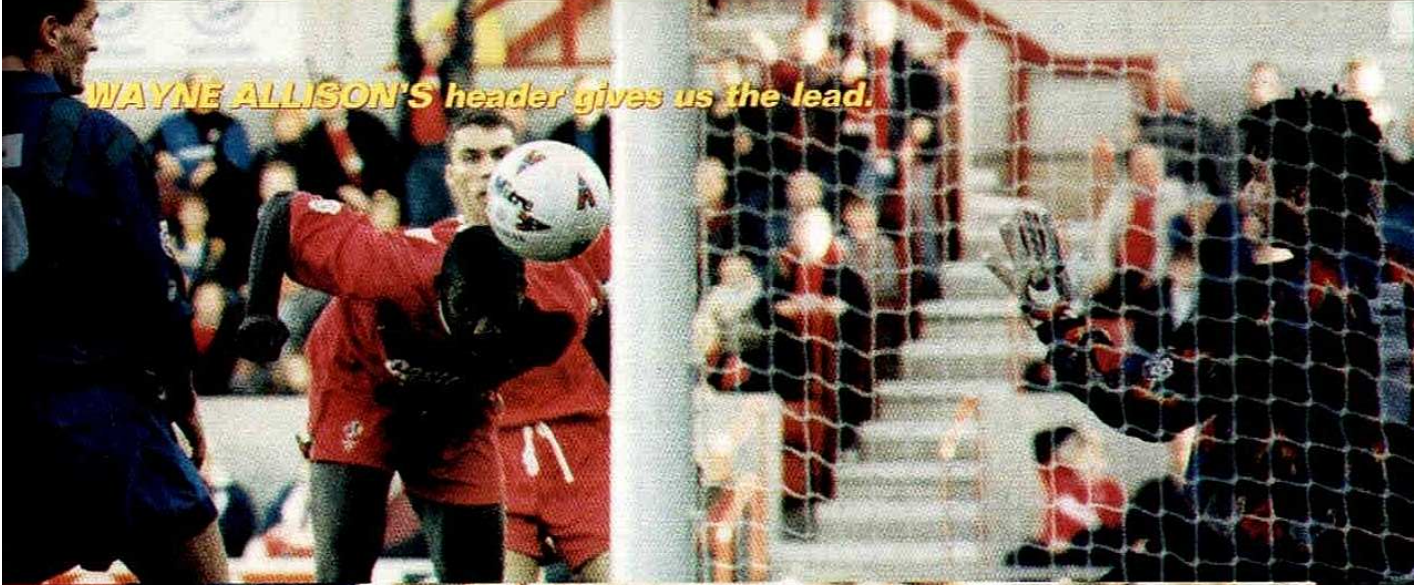
Swindon Town vs Crewe Alexandra

Castrol  
The Liquid Engineers

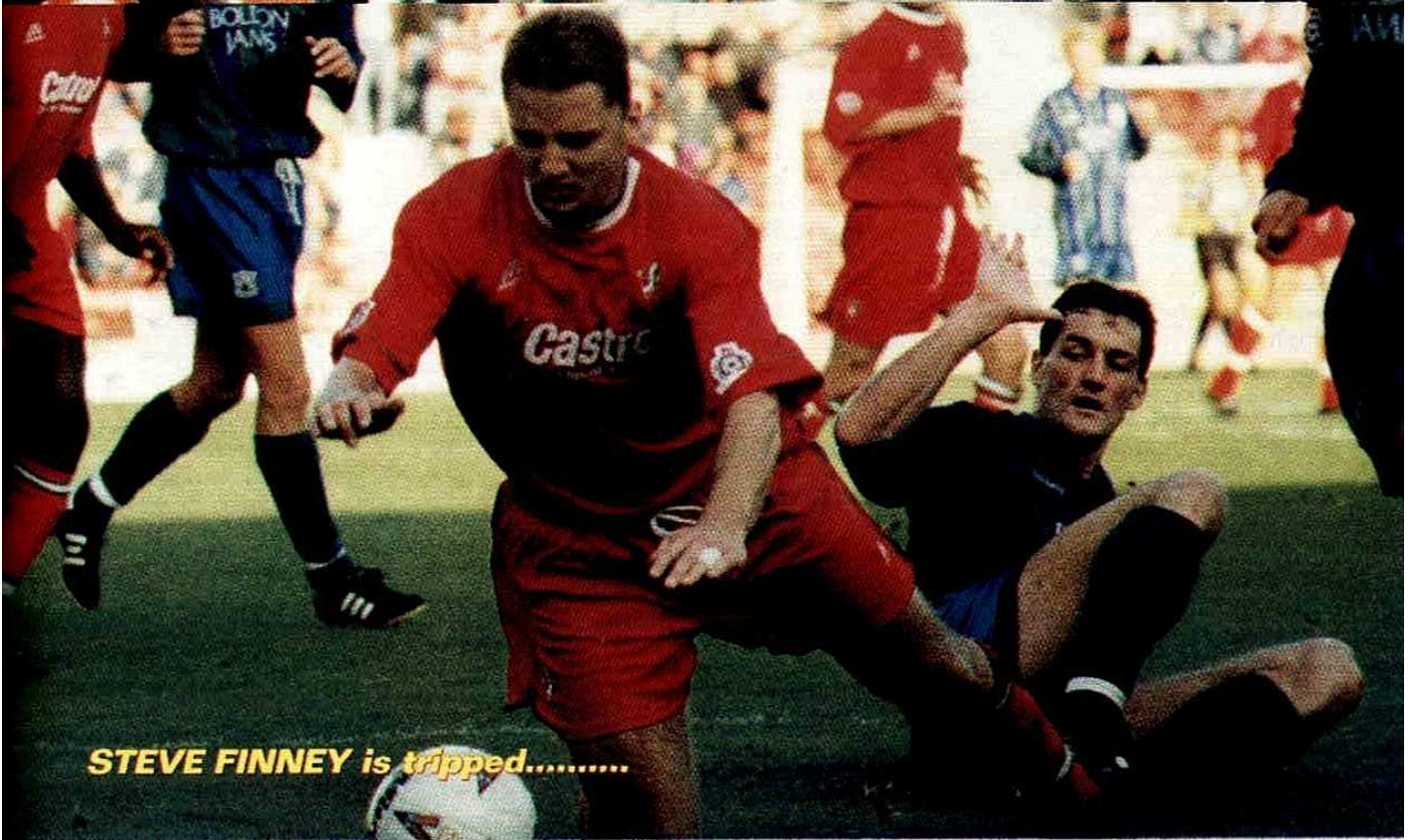
GOLDON  
JAMES

STEVE McMAHON'S effort was disallowed.

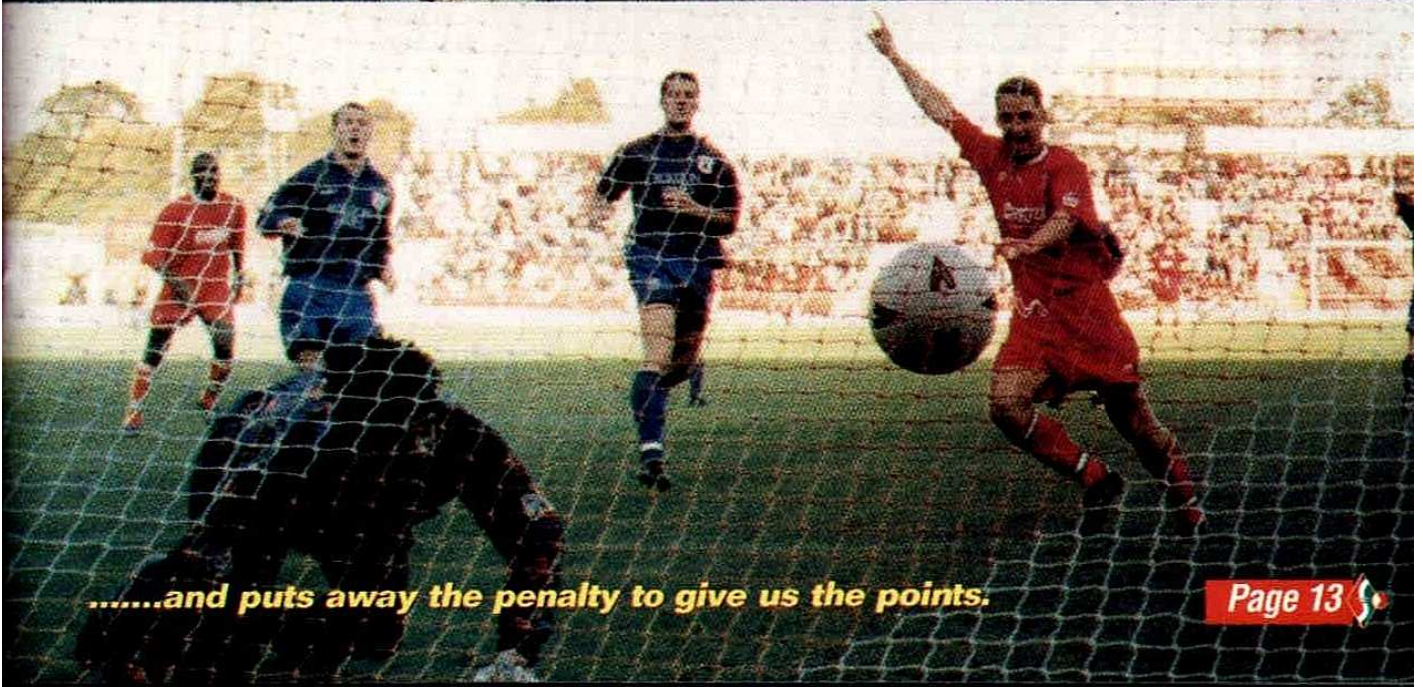
*WAYNE ALLISON'S header gives us the lead.*



*STEVE FINNEY is tripped.....*



*.....and puts away the penalty to give us the points.*



# Training Ground

*With Andy Rowland*

***The games seem to be coming at us thick and fast at the moment and with us riding high at the top of the table there is certainly a buzz about the place and everybody seems to be on a high which is good.***

That goes for you the supporters as well. After the disappointment of relegation in two successive seasons at last we have given you something to shout about.

The attendances of almost 13,000 for our last home game with Crewe Alexandra was absolutely brilliant. Down at Ashton Gate they are barely managing to get 6,000 while at Swansea City two weeks ago they didn't break the two thousand mark. Hopefully we will have another bumper gate this afternoon.

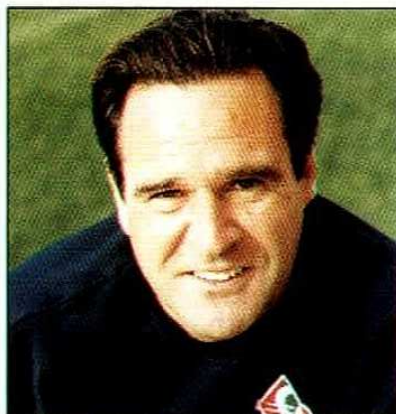
It appears that more and more of you are also travelling to away games. Last Saturday at Meadow Lane you would have thought that

we were the home team rather than Notts County. The vocal support from Swindon fans was fantastic. To their credit the players responded to this and played superbly well and totally deserved the result from their battling display.

We've all got to keep pulling together for each other and the playing squad have got to keep on their toes and take every game as it comes. None of them will be easy.

Today's game should prove to be another cracker.

After this afternoon's visit of Blackpool we will leave the League



pressure behind us for a couple of weeks.

On Wednesday Colchester United are here in the Auto Windscreens Shield and next Saturday we again meet Cambridge United this time in the 1st Round of the F.A. Cup. Our two Coca-Cola Cup ties with Cambridge were gritty affairs and I see no reason why next week's game will not be another battle.

## SWINDON'S LATEST SIGNING LOOKS GOOD IN ANY POSITION.

Swindon Town will start the new season looking better than ever. Thanks to their exclusive new Mizuno strip.



# TreatmentRoom

With Club Physio Jonathan Trigg

*Mark Seagraves is progressing well after he underwent a menisectomy (cartilage operation) of his right knee ten days ago. He was diagnosed of having a minor tear of the lateral cartilage. This was causing his knee to intermittently give way on him and lock.*

The injury first came to light in the Auto Windscreens Shield tie at Torquay United and in less than a week Mark had been operated on with the offending piece of cartilage removed by means of a technique known as arthroscopy.

Mark was able to leave hospital the same day and he began very light training on his leg this week. He has been out on the bike around Swindon to maintain his fitness and to strengthen his thigh muscles which helps to stabilise and protect the knee from any further injury.

He will continue his rehabilitation for at least another two weeks before he returns to the first team squad.

Andrew Thomson is hoping to receive the all clear this week to discard his crutches and begin weight bearing on his right leg. It has been just under four weeks since he fractured his ankle in the Reserve Team game at Millwall. He has obviously lost a lot of strength and muscle bulk of his right leg so he must now work very hard in the gym to redevelop it.

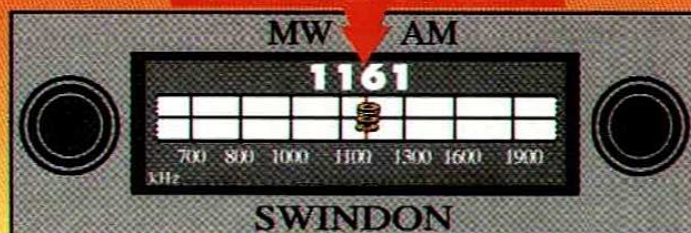


Brian Kilcline has missed the last ten days training with a calf strain. Although the calf has improved he is still as yet unable to spring off the leg and carry out any explosive movements.

We envisage Brian returning to training in about a week or so.

## JOIN THE 'GOLD' RUSH

THIS WAY TO WIN



GOOD TIMES  
GREAT OLDIES



SANDY MARTIN'S  
BREAKFAST SHOW  
MON-FRI 6AM - 9AM

TUNE IN TO WIN WE PAY YOUR BILLS

IF YOU HAVE PROBLEMS TUNING YOUR RADIO, CALL JACQUI ON (01793) 440300

# george WHITE

**WILTSHIRE'S SUPERBIKE CENTRE**



**No.1 FOR NEW**

 **Kawasaki**

 **SUZUKI**

**YAMAHA**

**(01793)  
522786**

**AMAZING  
OFFERS**

**OVER 250  
NEW & USED  
MOTORCYCLES  
ALWAYS  
IN STOCK**

**PARTS/SERVICE/CLOTHING/ACCESSORIES**

**1-8 MANCHESTER ROAD, SWINDON**



- for all the latest in portable phones and accessories
- a choice of airtime services tailored to suit your needs
- unrivalled technical support and aftercare service

**buzz  
SHOP**

**01793 615500**  
45 Regent Street  
Swindon



CERT NO. F5667

# In the Community

With Shane Cook

*Last week we had our Half-Term Funweek at Fairford Sports Centre and Greendown Community School and again they were fully subscribed and a total success and already we are being asked when the next sessions are.*

We hope to be in a position to finalise dates and venues very soon. Obviously with the weather changing the Christmas sessions will be at indoor venues and we anticipate they will be Fundays rather than the Funweeks.

Our Half-Term Funweek culminated in a visit to Manchester where we were able to visit Manchester United's Old Trafford home. The sight of their new stand which will accommodate 25,000 spectators, a quarter of the capacity of Wembley in one stand was pretty spectacular.

In the picture on this page young Richard Corbin's seen looking at the United Trophy cabinet...the Youth Team's Trophy Cabinet that is!

Our guide at Old Trafford Peter Wright took us around all the facilities not usually seen by the fans. He is seen here explaining what happens on matchday in the United Dressing Room.

Then after lunch we made the short journey across Manchester to the Granada Studio Tour where the main attraction was the opportunity to walk down the most famous street in the World-Coronation Street.

It was certainly a day those who went will no doubt remember for some time and if judging by the happy if not tired faces at the end of the day were anything to go by they certainly enjoyed themselves.



*Swindon Town Football Club's Community Scheme is kindly supported by:*

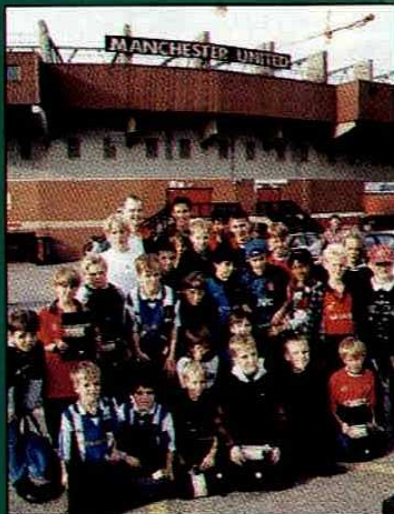
THAMESDOWN BOROUGH COUNCIL

intel.

Raychem

Nationwide

Castrol  
The Liquid Engineers



# **FOULS, bad FOULS and even worse FOULS**

*The second in a series of articles by Ken Ridden of the Football Association*

**Players - and especially skillful players - must be protected from being unfairly damaged. For players, the consequences of foul tackles are injuries, pain, months out of the game and, in some cases, total loss of career. Even worse, occasionally, permanent disablement.**

The correct application of Law Twelve (Fouls and Misconduct) in every match is, therefore of prime concern.

A recent re-wording of this Law should lead to a more ready acceptance of the correct punishing of unfair challenges and, in particular, helps spectators understand the degrees of punishments and their dependence upon the nature of the foul acts.

For years, match officials have had to make an enlightened guess concerning the true 'intention' of a player in making a challenge. The words "intention" or "intentionally" figured prominently in the Law. Now the terminology is easier to understand, with unfair pushes, trips and kicks, etc. being judged in terms of whether they are seen, in the context of a game, as being careless, decidedly reckless or involving an excessive amount of force.

In each case, the basic punishment for the offender will be the award against him of a direct free kick (or a penalty kick if committed on an opponent by a player of the defending team in his own penalty area) but the direct free kick may also be supplemented with a further punishment of a caution (yellow card) or dismissal (red card) depending on the perceived nature and intensity of the unfair attack.

A simple trip will result in a free kick; seen to be sufficient punishment for the crime. However, a reckless trip might be considered to be not sufficiently punished by a free kick alone. A Referee may, therefore, deem such a challenge to be a case of

ungentlemanly conduct too, deserving additionally of a caution for this further offence. Even more extreme would be the wild, brutal, excessively violent trip, as committed (thankfully, only rarely) by a harassed defender, racing from behind a speedy, skillful attacker. For such an unacceptable violation, the offender, guilty clearly also of serious foul play, must be dismissed from the field.

In addition to the introduction of the qualifying terms, careless, reckless or the use of disproportionate force, in each case as considered in the opinion of the Referee, in relation to pushing, tripping and kicking an opponent, etc. the revised Law also includes an aspect highlighted by FIFA last year and designed to further deter players from inflicting damage opponents, i.e. "when tackling an opponent make contact with the opponent before contact made with the ball". This further offence, quite understandably also brings an automatic award of a direct free kick against an offender.

Some time ago, a prominent Coach observed that while good, competitive tackling is a very important part of football, tackling requires great judgement, precise timing and intense concentration to take the ball away fairly from an opponent. How true are those views! Carelessness, recklessness and excessive force and brutality in making challenges can only lead to fouls, bad fouls and even worse fouls. Referees must ensure that players are protected from unfair behaviour by applying the sanctions offered by Law Twelve firmly and swiftly for the benefit of all in and who watch our national sport.

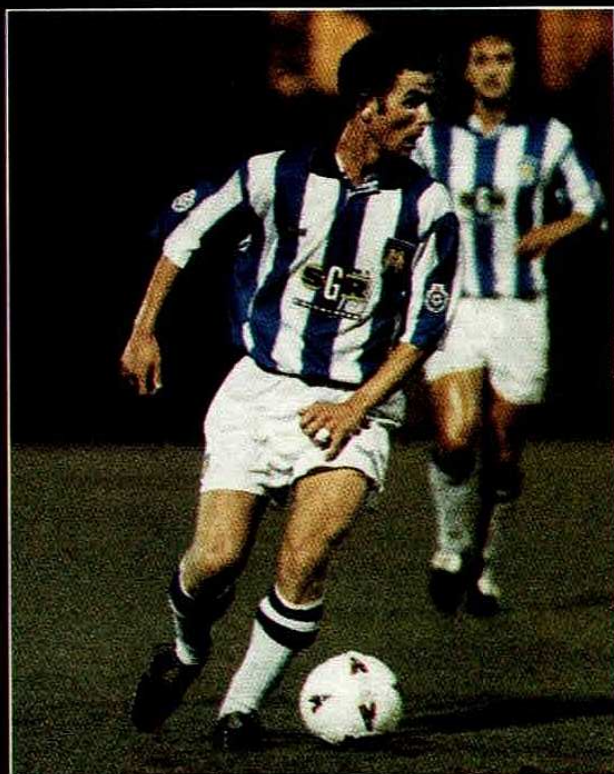


**WAYNE O'SULLIVAN** has a shot blocked against Crewe.

# Home & Away



## Colchester United - Stockport County



We are back here at The County Ground on Wednesday evening when we resume our 1st Round Southern Group 8 fixtures in the Auto Windscreens Shield when we meet Colchester United. Now managed by their former player and ex-Aldershot Town boss Steve Wignall, Colchester beat Torquay United at Layer Road 5-2. A win over The U's will see us at home in the 2nd round on Wednesday 29 November while a draw or even a low scoring defeat will give us an away tie.



The last time we met Colchester United was back in Season 1985/86 in the Football League Division 4. On New Years Day, United were defeated 2-1 here at The County Ground (Cole. Wade) in front of 8802 fans while at Layer Road on 28 March Dave Bamber scored our only goal in the 1-1 draw.

It was the same season that we last met Stockport County and two victories gave us vital points in our push for promotion.

Peter Coyne scored the only goal of the game here at The County Ground on Tuesday 22 October while up at Edgeley Park on 3 February 1986 Charlie Henry and Colin Gordon were on the score sheet in the 2-1 win.

### Route to Stockport County:

From Swindon take A419/A417 via Cirencester and Cheltenham to join M5 Northbound at J11. Join M6 staying on for 61 miles leaving at J19 turning onto A556. Join M56 at J1 to link with M63. At J12 turn off onto A5145 then left onto A560 following signs for Cheadle. After 1/4 mile turn right into Edgeley Road then after a further mile turn right into Caroline Street for Edgeley Park. Approximately 165 miles.

### TRAVEL CLUB

Depart County Ground, Swindon 09.30

Bookings taken at the Travel Club Office in the Castrol Stand before and after all home games and Tuesday to Thursday evenings from 19.00 - 21.00. Telephone Swindon (01793) 611499 - 24 hour service. Bookings also taken in association with Barnes Coaches Monday to Friday 09.00 - 17.00. Telephone Marlborough (01672) 540330 or at the Information Centre in Regent Street.

Pick-up points are available. Please enquire when booking. **£2 reduction for all children accompanied by an adult.**

**FARE  
£9.50**

### S.A.S. TRAVEL

Depart West Swindon 09.00  
County Ground 09.15  
Ermin Street 09.30



**FARE  
£10.50**

Bookings taken on Swindon (01793) 825935 - 24 hour service.

County Ground Office open Tuesday - Thursday 10.00 - 14.00. Thursday 19.00 - 21.00 and before every home game. All coaches are non-smoking and fitted throughout with seat belts and have hostess service.

Bookings also taken in association with **SILVER KNIGHT** Monday - Friday 09.00 - 17.00 on Chippenham (01249) 720360 **Reductions available for Junior Robins.**

# Shaun Taylor

Talks to Colin Benson

**CB: What do you make of the FA Cup draw Shaun. Cambridge United again?**

ST: We had them in the Coca-Cola Cup earlier this season and played them in the Cup about three years ago as well so we are beginning to get really acquainted. I think the main thing is we are at home - that is important.

To be honest at this stage it doesn't matter so much who you draw as long as you are the first out of the bag. I think in a way it is also better if you get a League side as well because you know what they are like whereas you are on a hiding to nothing if you play a non-League side. So we are pleased with the draw.

CB: The way things are going Cambridge United are not faring too well at the moment. They are a fairly inconsistent side it would seem?

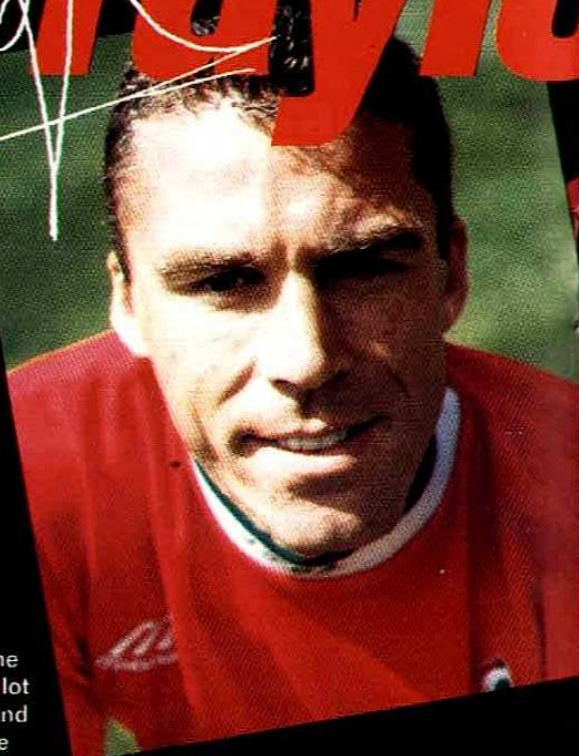
ST: Well yes, but we actually lost when we played them at their place in the Coca-Cola Cup. It was a

disputed penalty that beat us I know but it will be a fairly hard game I am sure. Although we beat them here 2-0 it certainly was not an easy win and they took some breaking down.

There are no easy games at this level as we all know and Cambridge are competitive if nothing else. But as I said being at home is a great advantage, particularly for us with our fans, and of course the FA Cup also seems to bring a lot more people to the grounds, and the way things are going in the League for us we should have a very big crowd that day.

CB: As you said Shaun it was better to get Cambridge United than a non-League outfit about whom we know nothing?

ST: That's right. We played Marlow in the Third Round last year, and of



course being the Third Round it meant that they had done some giant killing. But it wasn't easy for us. I know we were going through a sticky patch in the League at the time but these sort of fixtures put you under pressure. But we do know what Cambridge United are all about.

## A closer look at Shaun Taylor

*A tough tackling, no nonsense, central defender who is strong in the air at both ends of the field - he scored 12 goals in our promotion winning campaign of 1993-94 - Shaun has proved an inspirational captain of the side.*

Joined the club in the summer of 1991 having been a late starter as far as League football is concerned, being 23 when first introduced to this level of football by Exeter City.

Up until then Shaun had played his football with Bideford Town in the Western League but once established with the Grecians he soon displayed great character and leadership qualities and captained the Devonshire club to a Fourth Division Championship in 1990. He had played 233 senior games for Exeter City.

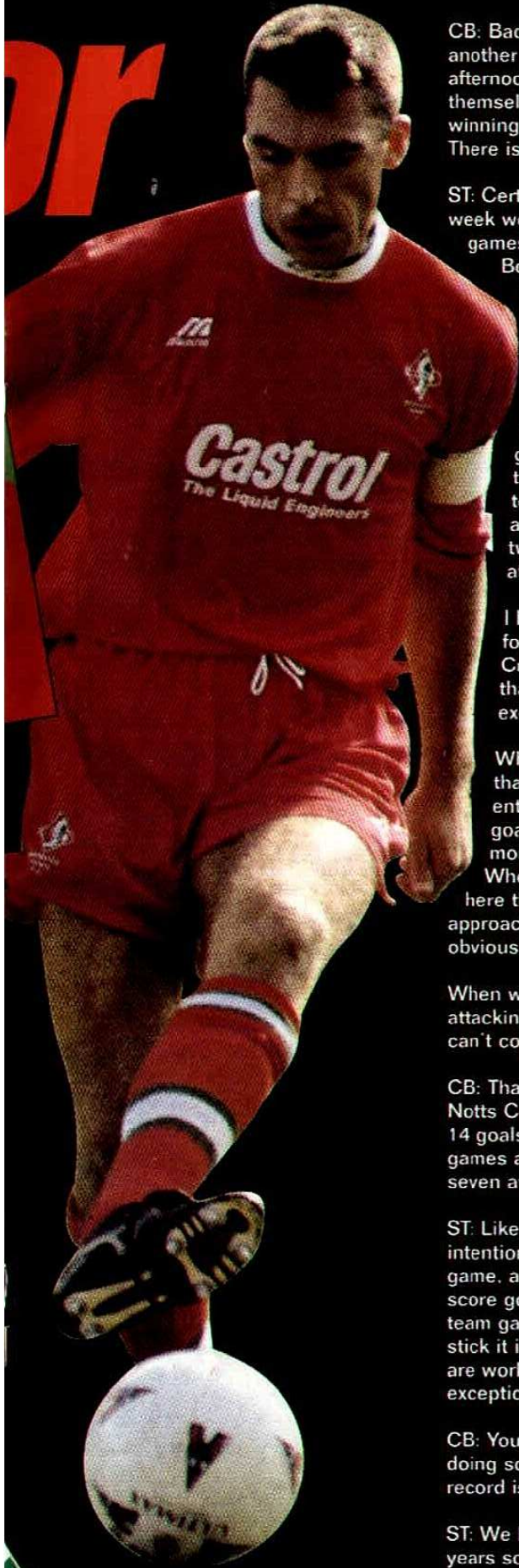
The £200,000 transfer fee it cost Swindon Town to capture his services was a real bargain. A personal highlight of Shaun was scoring at Wembley in the triumphant Play-Off Final against Leicester City in 1993 which gained us promotion to the Premiership.

Popular, both in the stands and on the pitch, he was voted Swindon's Player of the Year in 1992 and 1995. Made his 181st League appearance for Town in the 3-1 win over Notts County (28 October 1995) and has scored 26 goals.

A resilient performer, Shaun was an ever present for two seasons, but missed some games in the campaign of 1994-95, after breaking an arm.

Born: Plymouth 26-2-63





CB: Back to the League Shaun and another important date this afternoon against opponents who themselves have aspirations of winning the Second Division title. There is no let up is there?

ST: Certainly not, and of course last week we had another two big games at Notts County and AFC Bournemouth. Obviously they are all trying to knock us back and pull themselves closer to us in the League but we look at it in a different way. We want to win to stretch our advantage. Our last home game with Crewe featured the top two. We beat Crewe to push them down to third and then we had another top two clash with Notts County at Meadow Lane.

I believe we played our best football of the season against Crewe but there is no doubt that our away form has been excellent this season.

Why? Well because I think that sides at home have to entertain their fans and go for goals and it seems there are more open spaces to exploit. Whereas when we play sides here they have a more safety first approach against us and this is obviously harder to break down.

When we play away we adopt an attacking policy and some sides can't cope with this.

CB: That's right. After the win over Notts County our statistics showed 14 goals scored in seven home games and 17 goals scored for in seven away fixtures.

ST: Like I say it shows that our intention is to win wherever the game, and this side can certainly score goals. We all know it is a team game but someone has to stick it in the net and the front two are working very hard doing exceptionally well.

CB: You fellows at the back are not doing so badly either. The defensive record is tremendous isn't it?

ST: We have not had this for a few years so it is nice to get it right. We

have always scored goals but let too many in at the other end. So it is nice to know we now have a steady ship at the back and we will be doing everything we can to make sure this continues.



CB: One of the keys to success this season seems to be the team's ability to pull it off when we are playing the big crunch matches. Is this fair assessment?

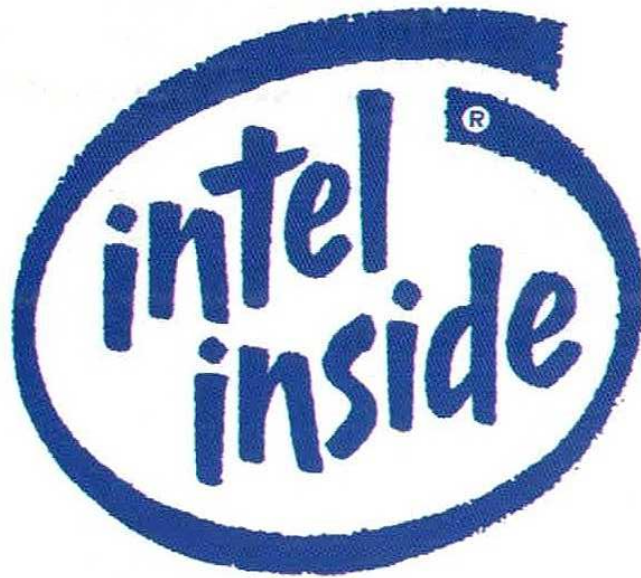
ST: I think the players have learned a lot and are pulling together magnificently. At the moment they seem to be thriving on the big-match atmosphere and they know how to cope. Both home and away we have played very well against the likes of Bradford City, Crewe and of course Blackpool and sides like this and so far we have succeeded in doing this.

CB: A quarter of the season is now gone and it could hardly have been better. Obviously early doors everyone was cautious in their assessments of the team's possibilities, naturally not wanting to tempt fate and so on. Is it now perhaps time to be a little bolder in our praise?

ST: No I don't think so. We will keep taking it step by step. We know what we have to do. When you are seven points more you want to make it ten and so on, the lads want to finish it as quickly as they can of course.

Everyone enjoys winning games so if we are winning games the ground is a fun place to be. But it is far too early to be thinking in terms of the final position.

Things are going well at the moment and we will tread cautiously through the next seven months. We know we are the side to beat as far as our opponents are concerned and that most of them raise their game a lot more against us because of this. As long as it stays like this we will know we are still top of the League.



**pentium**<sup>®</sup>  
P R O C E S S O R



**ANCHOR FOODS LIMITED**

**OUR  
SQUIRTY  
CREAMS  
ARE THE  
CREAMIEST**

**OUTSTANDING IN OUR FIELD**

# Matchday Party

With **GWR** FM's Tony Horne

Sponsored By

SWINDON  
CONTACT LENSES



*Just like London Buses doing this job isn't it... go ages without a game then along comes three all together!*

We open our first Matchday Party of the week in welcoming everybody from Blackpool to The County Ground, and apart from

the result trust they will enjoy their stay.

An absolutely brilliant attendance of over 12000 for the visit of Crewe for our last home game. Let's hope it's as many this afternoon and indeed for our next two home games over the next seven days. While the Auto Windscreens Shield game on Wednesday may not seem all that important to some, there is a trip to Wembley at the end of it if you get through so please make sure that you come along and keep those vocal cords in action. A good atmosphere gets the lads, going so do your bit.

Finally before we move onto Horne's Howler of the week a

reminder to those of you who are going to a Fireworks Party tonight that fireworks can be dangerous- so no messing about with them, they can blind and even kill you.

So onto the Howler for this afternoon. Again they come from Ralph Austin of Chipping Norton.

A chap tells his friend "Give me any football and I will tell you which club it comes from".

He gives him the first ball and after smelling it he says "This one is from Grimsby, it smells of fish"

The second ball "This is from Derby, it smells of sheep"

He looks at the third ball "Ah! This one is from Manchester City- it's going down!"

## The Junior Robins

With Louise Kaye

Welcome to all Junior Robins at today's game and an extended welcome to the Tangerine Gang from Blackpool, who have travelled down to support their team. Hope you all enjoy today's exciting fixture.



Sponsored by Anchor Foods

spectacular Christmas Pantomime at the Wyvern Theatre. Aladdin starring Timmy Mallett and joined by Sandy Martin and Pollyann Tanner promises to be a show not to be missed. I have booked a limited number of places for Junior Robins and tickets are £5.75 for the afternoon matinee. Again those interested should read the further details and complete the booking form in the Newsletter.

### WEEKLY TRAINING SESSIONS

The number of Junior Robins attending the weekly training session has grown greatly over the season. To benefit from the full hour and help us with payment and registration, please arrive 5 minutes earlier to your relevant session and remember to bring your membership cards.

### FORTHCOMING TRIPS

Saturday 18 November 1995  
This exciting trip to Edgeley Park includes morning football, refreshments and entrance to the game. The coach will be departing the Ground at 8.15am and expected to arrive back at approximately 8.30pm. The cost is £8 per Junior Robin and £13 for guests. Any Junior Robins interested should complete and return the booking form from the November Newsletter which will be with you next week.

### CHRISTMAS PANTO

Friday 5th January 1995  
Don't miss out on this year's

## Today's Lucky Mascots



11 year old Gary McGunnigall from Old Town is one of today's lucky mascots. Gary attends Commonweal School and his hobbies are playing football for Rodbourne Mannington as Centre Forward and supports Swindon Town. His favourite players are Steve Finney and Wayne Allison.



Mark Jones celebrated his 10th birthday on the 23rd so Happy Birthday from all at Swindon Town! Mark, from Marlborough plays for Ramsbury Under 11's as centre forward or in defence. His favourite player is Shaun Taylor.



Daniel Huish, aged 7 lives in Moredon and attends Rodbourne Cheney Junior School. His hobbies include golf, music, watching the Gladiators but mostly football. He supports Swindon Town, his favourite player being Ian Culverhouse.

## WIN A WEEKEND BREAK DURING TODAY'S HALF TIME BREAK WITH SWINDON TOWN & JARVIS

During the half time break at today's game Swindon Town and Jarvis Hotels will be giving away a superb weekend break free of charge, to someone in the crowd. It will be completely at random, and you don't have to enter any competition. We're just going to give it away there and then.

The weekend break is for two people for two nights and can be taken at any of Jarvis' 61 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and ask for Phil Alexander and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

So listen out at the half-time break and you could be going on a superb weekend break with Jarvis Hotels.



CARPET, UPHOLSTERY, CURTAIN  
AND VERTICAL BLIND CLEANING

★  
SPECIALISTS IN:

SHOPS, OFFICES, HOTELS, PUBS  
AND RESTAURANTS

★  
PLANNED MAINTENANCE PROGRAMMES  
ONE-OFF SPECIAL CLEANS  
*Over 28 Years Experience*

★  
**CLEANING ENTERPRISES**  
[Wroughton]

**Phone 01793 812575**

*A member of the National Carpet Cleaning Association*

# clarion®

**C A R A U D I O**

# Marketing NEWS

With Phil Alexander

**A big warm welcome to today's fixture from everybody in the Marketing Team.**

## Today's Matchday Sponsors

We are delighted to welcome three Matchday Sponsors to today's game.

**Clarion Shoji UK Ltd** has enjoyed fifteen years in Swindon selling its high quality range of in car entertainment products. In April this year an exciting range of new models were launched which have been well received by customers old and new. Since April 1989 we have also been manufacturing in Swindon!

As a company we endeavour to involve ourselves wholeheartedly with the local community and we are pleased to support Swindon Town Football Club.

**Cleaning Enterprises** - It is always a pleasure to welcome Andy Fitchett and his party from Cleaning Enterprises as Matchday Sponsors. Cleaning Enterprises are a specialist carpet, upholstery, curtain and vertical blind cleaning company who are based in Wroughton and are members of the NCCA.

Also welcome today as Matchday Sponsors are Dave Wiltshire and **Bowerhill Machine Tools**, Melksham. Bowerhill Machine Tools primarily look after all the machinery situated

## Swindon Town FC and National Power in joint Pursuit of Excellence

We are delighted to welcome National Power as Swindon Town's latest signing as sponsors of the Club's Centre of Excellence, under the expert leadership of John Trollope and Tommy Wheeldon who, now with the added support of National Power, will be looking to cultivate the stars of tomorrow.



Norman Holland, National Power (left) securing the sponsorship of Swindon Town's Centre of Excellence with Tommy Wheeldon, Swindon Town's Youth Development Officer (right), surrounded by children from the Centre.

in the Design and Technology Departments in schools in the south of England.

## Matchball Sponsors



We would like to welcome back Haine and Smith Opticians for their second Match Ball Sponsorship this season.

Established for over 20 years, they have 17 local practices based in Wiltshire, "Haine & Smith...large enough to be competitive, small enough to care."

**Clean Step Mats** established in 1987 supply all types of floor care products including logo mats, rental mats and anti-slip matting.

Clean Step Mats is a fast growing company supplying all sectors of industry, commerce and leisure throughout Swindon and the surrounding area. Many of Clean Step's customers use their logo mat service depicting the customer's corporate logo, helping us to keep the floors, safe, dry and clean.

For further information about Clean Step Mats, please telephone Mike Price on Swindon (01793) 420088.



Shaun Taylor presents members of staff from Semitron with a signed football as a memento of their Match Ball Sponsorship vs Crewe Alexandra.



Datatech Computers were also Match Ball sponsors vs Crewe and are presented with an autographed football by Shaun Taylor.

## Matchday Sponsorship



Dave Espley, Operations Director at Courtaulds Films is presented with a signed, framed shirt from Swindon Town Chairman, Mike Spearman as a memento of the day.



Jeremy Stevens of Courtaulds Films, presents Shaun Taylor with the Man of the Match Award vs Crewe Alexandra.

## OUR CORPORATE SUITE SPONSORS

BCA

CARLING

ARKELL'S  
BREWERY

intel.

DANA

# The Total Football Brand..



**Mitre Mitre Mitre**



## Football wins with Littlewoods and the Football Trust every Saturday

Littlewoods Pools pay out millions to winners every week and together with Littlewoods Spot the Ball put over £30 million back into football every year through the Football Trust.

Football also receives £8 million a year for the use of fixtures on coupons and Littlewoods, the game's biggest benefactor, is the first sponsor of the FA Cup.

The Football Trust is helping the game at all levels. Clubs are building new grounds, stands, seating and roofing.

The support of the Football Trust and the success of Littlewoods is vital for football's future. When you enter Littlewoods new *easy to enter* coupon, offering the best odds of a jackpot win, you are helping the Football Trust to assist your Club to develop its facilities, comfort and safety.



**LITTLEWOODS**  
£MILLIONS MUST BE WON EVERY WEEK



# Swindon Town Ladies



**Swindon Town Ladies maintained their good start to the season with a 5 goal to one victory over Oxford University on the County Ground Extension.**

The University, who had only played two games previously had won one and drawn one. The team is unable to start their season until all of the colleges return from the summer holidays and is made up of players of various nationalities.

The Town started with the formation that had produced a good second half display against Plymouth Pilgrims the previous week in the UK Living FA Cup.

A good first half performance gave the Town a four goal lead before the break.

In the second half Oxford had more of the game but the Town central defenders Netti Wyness and Sara Privett restricted them to few chances. The Town did add one more to their tally and eight minutes from time Oxford pulled one back. The Town scorers were: two a piece for Nadine Lloyd and Kerie Garwood and one from Justine Hume.

The Soccer School held jointly between Swindon Town Ladies and the Club's Community Office, is now held on Tuesday evenings. The sessions are held under floodlights on the pitch in the centre of the athletics complex. All youngsters between eight and sixteen are welcome to come along to improve and develop their soccer skills. The cost is just £1 per evening which



*By Roger Reeves*

starts at 5:45pm and finishes at 6:45pm. The seniors and older players can come along on Tuesday evenings and join in the training sessions.

Tomorrow the Town entertain Milton Keynes United Ladies on the County Ground Extension, kick off 2:00pm. In the first match of the season The Town visited Milton Keynes and won by four goals to nil.



*Kim Reeves who has successfully moved from full back into a midfield position.*

## Southern Region League Division 2 Fixtures & Results

DATE	OPPONENTS	
Sun 3 Sept	Milton Keynes United	A 4-0
Sun 10 Sept	Reading Royals	A 4-1
	<b>FA Cup 1st Round</b>	H w/o
Sun 17 Sept	Eastleigh	H 4-0
Sun 1 Oct	Basingstoke Town	A 8-0
Sun 8 Oct	Gosport	H 4-2
Sun 15 Oct	Plymouth Pilgrims (FAC 2)	A 0-3
Sun 22 Oct	Oxford University	H 5-1
Sun 29 Oct	Thame	A 5-1
Sun 5 Nov	Milton Keynes United	H
Sun 12 Nov	Reading Royals	H
Sun 19 Nov	Eastleigh	A
Sun 26 Nov	Leighton Linsdale	A
Sun 3 Dec	Basingstoke Town	H
Sun 10 Dec	Gosport	A
Sun 17 Dec	League Cup Prelim Round	
Sun 7 Jan	League 5-a-side	
Sun 14 Jan	Carterton	H
Sun 21 Jan	Oxford University	A
Sun 28 Jan	League Cup 1	
Sun 4 Feb	Thame	H
Sun 11 Feb	League Cup 2	
TBA	Carterton	A
TBA	Leighton Linsdale	H

All home games are played on the County Ground Extension and kick-off at 2.00pm.

## Southern Region League Division 2 as at 31 October 1995

	HOME			AWAY			Pts
	P	W	D	L	F	A	
SWINDON TOWN	6	6	0	0	29	4	18
Thame	5	4	0	1	23	4	12
Gosport	5	3	0	2	25	13	9
Reading Royals	4	3	0	1	16	10	9
Milton Keynes United	6	2	2	2	13	10	8
Oxford University	3	1	1	1	10	7	4
Carterton	5	1	1	3	6	14	4
Leighton Linsdale	4	1	0	3	4	15	3
Basingstoke Town	5	1	0	4	4	27	3
Eastleigh	7	1	0	6	12	39	3

### Result:

**Southern Region League - Division Two  
Swindon Town 5 Oxford University 1**

**Scorers:** Lloyd (2), Garwood (2), Hume.

**Team:** Sharpe, McCann, Wyness, Previtt, Tyson, MacKeddie, Hume, Reeves, Martin, Lloyd, Garwood. **Subs:** Laker, Wheeler, Ramsey.

# ReservesReview



By Ross MacLaren

## Avon Insurance Combination Division 1 Fixtures & Results

DATE	OPPONENTS		
Mon 14 Aug	LUTON TOWN	H**	1-1
Wed 23 Aug	Norwich City	A	0-6
Mon 28 Aug	OXFORD UNITED	H**	0-0
Wed 06 Sept	Southampton	A	1-4
Mon 11 Sept	ARSENAL	H**	1-1
Mon 18 Sept	Bristol Rovers	A	1-2
Mon 25 Sept	CHELSEA	H**	1-2
Mon 02 Oct	Millwall	A	1-1
Mon 09 Oct	WIMBLEDON	H**	0-0
Mon 16 Oct	TOTTENHAM H.	H**	1-2
Tue 24 Oct	Portsmouth	A	1-1
Mon 30 Oct	Q.P.R.	H**	1-1
Tue 07 Nov	Watford	A	
Mon 13 Nov	CRYSTAL PALACE	H	
Mon 20 Nov	West Ham United	A	
Mon 27 Nov	BRISTOL CITY	H	
Wed 06 Dec	Brighton & Hove Albion	A	
Mon 11 Dec	CHARLTON ATH.	H	
Wed 20 Dec	Ipswich Town	A	
Wed 27 Dec	NORWICH CITY	H	
Wed 03 Jan	Oxford United	A	
Mon 08 Jan	SOUTHAMPTON	H	
Sat 13 Jan	Arsenal	A	
Mon 22 Jan	BRISTOL ROVERS	H	
Mon 29 Jan	Chelsea	A	
Mon 05 Feb	MILLWALL	H	
Wed 14 Feb	Wimbledon	A	
Mon 19 Feb	Tottenham Hotspur	A	
Mon 26 Feb	PORTSMOUTH	H	
Tue 05 Mar	Q.P.R.	A	
Mon 11 Mar	WATFORD	H	
Wed 20 Mar	Crystal Palace	A	
Mon 25 Mar	WEST HAM UNITED	H	
Wed 10 Apr	BRIGHTON & H.A.	H	
Wed 17 Apr	Charlton Athletic	A	
Mon 22 Apr	IPSWICH TOWN	H	
Mon 29 Apr	Bristol City	A	
Wed 01 May	Luton Town	A	

Home games are played at either the County Ground, Swindon or Witney Town F.C. (games marked\*\*) with both venue and time of kick off subject to change.



## Avon Insurance Combination as at 31 October 1995

	P	W	D	L	W	D	L	F	A	Pts.	GD
Tottenham Hotspur	12	5	1	1	3	1	1	23	12	26	11
Chelsea	11	4	0	2	4	1	0	25	12	25	13
Queens Park Rangers	12	6	0	0	2	1	3	25	17	25	8
Arsenal	11	4	0	2	3	2	0	26	12	23	14
Crystal Palace	11	2	2	1	4	2	0	13	5	22	8
Norwich City	11	4	0	1	2	1	3	26	16	19	10
Wimbledon	12	3	0	2	3	1	3	24	21	19	3
Southampton	11	3	2	0	2	1	3	18	15	18	3
West Ham United	13	2	3	1	3	0	4	24	23	18	1
Ipswich Town	9	3	1	1	2	1	1	22	9	17	13
Luton Town	11	2	2	2	1	2	2	17	15	13	1
Charlton Athletic	10	1	1	2	2	2	2	14	18	12	-4
Brighton & Hove Alb.	11	3	1	1	0	2	4	11	16	12	-5
Watford	12	3	0	3	0	3	3	16	24	12	-8
Oxford United	10	1	2	1	1	2	3	15	16	10	-1
Bristol Rovers	12	2	0	4	1	1	4	15	16	10	-13
Millwall	12	2	2	3	0	1	4	17	31	9	-14
Bristol City	11	0	1	5	2	1	2	6	15	8	-9
Swindon Town	12	0	5	2	0	2	3	9	21	7	-12
Portsmouth	12	0	4	2	1	0	5	10	29	7	-19



*We were still looking for our first win of the season as we went into our Avon Insurance Combination clash with a star-studded Tottenham Hotspur side at Witney Town.*

Spurs paraded such names as Erik Thorstvedt, Justin Edinburgh, Jason Dozzell and Ilie Dumitrescu while we had six Trainee players in our line-up which was depleted due to injury and First Team call-ups for the Cup-tie at Torquay United the following evening.

The visitors started the game well making some very good chances playing brilliant one touch football. We went a goal down when Shaun Wimble let his man run in behind him to finish off a good move.

Soon afterwards Steve Mildenhall pulled off yet another penalty save to keep us in the game.

We kept up the pressure and got our just reward with a goal coming from a cross from Dean Hooper for Andy Mutch to head in.

**Result:**  
**Avon Insurance Combination**  
**Swindon Town 1 Tottenham Hotspur 2**

**Scorer:** Mutch

**Team:** Mildenhall, Holloway, Thorne G, Worrall, Thomson, Murray, Middleton, Pitman, Laidlaw, Mutch, Hooper. **Subs:** Souter, Woodman, Harvey.

We continued to work hard putting pressure on Tottenham throughout the second half but with just a minute remaining we let our defence slip by not closing down the ball and Spurs snatched an undeserved winner.



Steve Mildenhall

## Reserve Team Appearances as at 31 October 1995

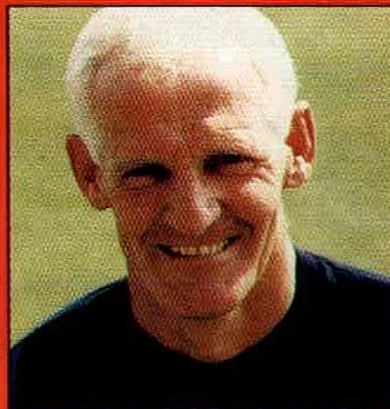
	Apps	Goals
P. ALLEN	1	0
J. BEAUCHAMP	5	0
P. BRUNO	1	0
S. CAMPBELL	0(1)	0
L. COLLINS	1	0
M. COUPE	1(1)	0
F. DIGBY	3	0
J. DRYSDALE	2	0
A. FINLAYSON	3(3)	0
T. GOODEN	6	2
J. HAINES	2	0
I. HARVEY	1(4)	0
J. HOLLOWAY	9(2)	0
D. HOOPER	10	1
K. HORLOCK	1	0
A. HUGHES	4(2)	0
B. KILCLINE	4	0
J. LAIDLAW	9(1)	1
M. LING	4	0
L. MIDDLETON	2(3)	0
S. MILDENHALL	7(1)	0
E. MURRAY	7	0
A. MUTCH	7	3
G. PEARCE	0(4)	0
J. PITMAN	6	0
M. RAWLINGS	1	0
B. SMITH	2	0
R. SOUTER	3(1)	0
S. THOMAS	0(1)	0
A. THOMSON	8	0
P. THORNE	1	1
G. THORNE	7	0
J. TONER	1	0
A. VIVEASH	3	0
S. WIMBLE	3(3)	0
S. WOODMAN	0(6)	0
B. WORRALL	7(3)	1

# Youth Team Focus



By John Trollope

*After two poor performances against the bottom two teams in the League-with the application the most disappointing, we were looking for a much improved approach when we entertained Wycombe Wanderers at Wanborough in the South East Counties League. For the first thirty minutes we were well on top, giving very little away and we worked hard.*



Although this was a much improved approach we worked harder as a team but the quality of our passing could have been better.

The South East Counties League Cup 2nd round tie at Oxford United was shared evenly with neither side gaining too much advantage for any length of time.

Although there were openings for both sides it was from a needlessly conceded free-kick that Oxford took the lead.

We continued to work hard and equalised from a well worked free-kick with Shaun Wimble's cross being headed in by Danny Hunt. Neither team could break the deadlock taking the tie to a replay at Wanborough last Saturday.

For all this we failed to score and conceded a penalty to give the visitors and undeserved lead.

Up to half-time we lost the rhythm and were glad for the whistle. After the break we regrouped and set about the game as we started the first half and soon got our reward when a cross by Shaun Wimble was met by Graham Pearce who headed in the equaliser.

We gained the upper hand and took the lead when a headed clearance by Ryan Souter was missed by the Wycombe defence allowing Alex Finlayson to go through and beat the advancing keeper.

## Results:

**South East Counties League  
Swindon Town 2 Wycombe Wanderers 1**

**Scorers:** Pearce, Finlayson

**Team:** Mildenhall, Pearce, Souter, Wheeldon, Harvey, Coupe, Pattimore, Hunt, Finlayson, Woodman, Wimble. **Subs:** Campbell, O'Connell, Thorne W.

**South East Counties League Cup 2nd Round  
Oxford United 1 Swindon Town 1**

**Scorer:** Hunt

**Team:** Mildenhall, Pearce, Organ, Wheeldon, Thorne W, , Hunt, O'Connell, Coupe, Finlayson, Woodman, Wimble. **Subs:** Campbell, Pattimore.

## South East Counties League Division 2 Fixtures & Results

DATE	OPPONENTS	
Sat 12 Aug	Barnet	A 1-2
Sat 19 Aug	<b>LUTON TOWN</b>	<b>H 1-3</b>
Sat 26 Aug	Southampton	A 0-2
Sat 02 Sept	<b>TOTTENHAM HOTSPUR</b>	<b>H 1-1</b>
Tue 05 Sept	<b>SHREWSBURY TOWN (MYC 2)</b>	<b>H 2-0</b>
Sat 09 Sept	Bristol Rovers	A 1-0
Sat 16 Sept	<b>BARNET (LC1)</b>	<b>H 4-1</b>
Sat 23 Sept	<b>CRYSTAL PALACE</b>	<b>H 0-4</b>
Tue 26 Sept	Cardiff City (SJFC 1)	A 1-0
Sat 30 Sept	<b>READING</b>	<b>H 1-1</b>
Sat 07 Oct	Colchester United	A 0-2
Sat 14 Oct	<b>WYCOMBE WANDERERS</b>	<b>H 2-1</b>
Sat 21 Oct	Oxford United (LC2)	A 1-1
Mon 23 Oct	<b>LEICESTER CITY (MYC Q/F)</b>	<b>H 1-1</b>
Sat 28 Oct	Oxford United (LC 2R)	A 1-3
Tue 31 Oct	Watford (SJFC 2)	A 2-3
Sat 04 Nov	<b>AFC BOURNEMOUTH</b>	<b>H</b>
Sat 11 Nov	Bristol City	A
Wed 15 Nov	<b>CRYSTAL PALACE (FAYC 2)</b>	<b>H</b>
Sat 18 Nov	<b>WIMBLEDON</b>	<b>H</b>
Sat 25 Nov	<b>BRISTOL ROVERS</b>	<b>H</b>
Sat 02 Dec	Brentford	A
Sat 09 Dec	<b>BRIGHTON &amp; HOVE A.</b>	<b>H</b>
Wed 13 Dec	Leicester City (MYC Q/F R)	A
Sat 16 Dec	Brighton & Hove Albion	A
Sat 30 Dec	<b>BARNET</b>	<b>H</b>
Sat 06 Jan	Luton Town	A
Sat 13 Jan	<b>SOUTHAMPTON</b>	<b>H</b>
Sat 20 Jan	Tottenham Hotspur	A
Sat 03 Feb	Crystal Palace	A
Sat 10 Feb	Reading	A
Sat 17 Feb	<b>COLCHESTER UNITED</b>	<b>H</b>
Sat 24 Feb	Wycombe Wanderers	A
Sat 09 Feb	AFC Bournemouth	A
Sat 16 Mar	<b>BRISTOL CITY</b>	<b>H</b>
Sat 23 Mar	Wimbledon	A
Sat 30 Mar	<b>BRENTFORD</b>	<b>H</b>
TBA	Oxford United	A

All home League games are played at The Allied Dunbar Training Centre, Wanborough kicking off at 11.00am.

## South East Counties League Division 2 as at 28 October 1995

	P	W	D	L	W	D	L	F	A	Pts	GD
Crystal Palace	9	5	0	0	3	1	0	35	9	17	26
Tottenham Hotspur	10	4	0	1	2	2	24	17	12	7	
Bristol City	11	0	4	1	4	0	2	20	18	12	2
Brighton & Hove Alb.	10	4	0	3	2	0	1	15	13	12	2
Southampton	10	4	0	1	1	1	3	19	10	11	9
Luton Town	9	3	1	1	2	0	2	20	14	11	6
Wimbledon	9	2	0	2	3	0	2	15	14	11	6
Barnet	11	2	1	2	1	3	2	13	14	10	-1
Brentford	10	3	1	1	1	1	3	12	15	10	-3
Bristol Rovers	9	3	0	2	1	1	2	16	13	9	3
AFC Bournemouth	9	1	1	2	3	0	2	15	20	9	-5
Oxford United	9	2	1	1	1	1	3	10	15	8	-5
Wycombe Wanderers	11	2	1	2	1	4	14	23	8	-9	
Swindon Town	9	1	2	2	1	0	3	7	16	6	-9
Reading	10	2	0	3	0	2	3	10	30	6	-20
Colchester United	10	1	1	2	1	0	5	11	23	5	-12

# The Postbag



Write your letters to 'Have Your Say' and we will be featuring them in future Matchday Magazines.

**Dear Sir,**

Supporters of Blackpool Football Club living in the South may be pleased to know that there is a London based supporters club. B.A.S.I.L. Blackpool Association of Supporters in London is a group of fans who have regular get togethers. Forthcoming events include meetings with Chairman Owen Oyston, Manager Sam Allardyce and some of the players.

The Association are always hoping to welcome new members and to join costs a mere £1. For membership or further information please contact:

Membership Secretary, B.A.S.I.L.  
33 Colman Way, Redhill, Surrey.  
RH1 2BB. Telephone (01737)  
770244.

**Dear Sir,**

I wish to obtain the programmes for matches played at The County Ground between Swindon Town and Brentford for seasons 1932/33 and earlier.

I will be happy to buy these programmes or exchange them for other programmes involving Swindon Town or other clubs.

Yours sincerely

**Jim Stroud**

11 Hillside Road, Whyteleafe,  
Surrey. CR3 OBS.

### **From the Editor**

Mr Stroud also has a large list of programmes for sale. If you can help with regards to his requirements or want a list of those he has for sale please contact him direct.

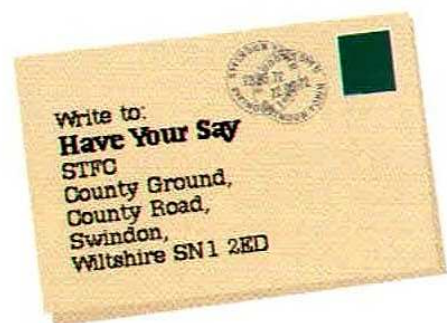
**Dear Sir,**

I have in my possession Swindon Town official programmes dating from April 1963 - August 1982. They may well be of use to supporters who are welcome to contact me for the full list.

Yours sincerely,

**Frank F. Coombes O.B.E**

8 Ryeleaze, Potterne, Devizes,  
Wiltshire, SN10 5NJ.



## Face in the crowd....



Are you the winner of our lucky 'Face in the Crowd' competition?

Every week we will be publishing a photograph with a face circled. If you are the winner please call into the Club Reception in person within fourteen days of the date of publication to collect your prize.

## FROM The Boardroom

The Board of Directors wish to thank S.A.S. Travel for their assistance in paying for the blazers the Players and Management wear to games and to the Travel Club for their help in providing the new Fast Food outlet in the Castrol Stand.

## Did YOU know?

The youngest player to earn a cap was Norman Whiteside when he played for Northern Ireland vs Yugoslavia on 17 June 1982. He was 18 years and 42 days old.

The youngest England cap this Century was Duncan Edwards vs Scotland on 2 April 1955. He was 18 years and 183 days old.

The youngest F.A.Cup winning captain was West Ham United's Bobby Moore vs Preston North End in 1964. He was aged 23 years and 20 days old.

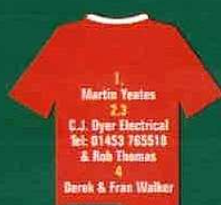


# Kit Sponsorship

For Swindon Town season 1995/96



Wayne Allison



Ian Culverhouse



Jason Drysdale



Steve Finney



Ty Gooden



Kevin Horlock



## Wayne O'Sullivan



Andy Mutch



Steve McMahon



Wayne O'Sullivan



Andy Rowland



Mark Robinson



Mark Seagraves



Shaun Taylor



Peter Thorne



Ben Worrall



Paul Bodin



Andrew Thomson



Fraser Digby



Martin Ling



Edwin Murray

WHOLE KIT SPONSORSHIP £330.00

1. Shirt £90.00 2. Shorts £60.00 3. Socks £35.00 4. Boots £75.00 5. Tracksuit £90.00

To sponsor a Swindon Town Player's Kit please phone (01793) 532121

# The Swindon Town Supporters Social Club

## 1. Intel Bar

The Intel Bar is now running very successfully. Why not check it out. Membership is only £6 per season, £3.50 for OAP's.

For those interested bar stools will very soon be available.

## 2. Castrol Stand Bar

Don't forget, we have lots of things in our main bar in the Castrol Stand on a day to day basis - including Bingo on a Sunday evening, why not pop along and see.

## 3. Christmas Draw

The members Christmas Draw tickets are now available from both the Intel and Castrol Stand bars. First Prize is £100 with many other prizes, get your tickets now.

## 4. Autumn Fayre

There will be an autumn Fayre in the Social Club, Castrol Stand on Saturday 18th November at 2pm. This is in aid of the Kevin Gunning Computer Appeal. Kevin is an 8 year old suffering from Cerebral Palsy and is in desperate need of a computer to aid his communication and learning skills.

Please support this event, and if you have anything you would like to donate, for either a raffle, tombola or jumble please contact Sandie Cobern on Swindon (01793) 725218 (evenings) and she will be happy to arrange collection.

## Christmas Entertainment

We are currently finalising the entertainment for the Christmas period.

The dates for your diary are:

Sunday December 10th Children's Christmas Party

Sunday December 24th Christmas Eve Disco

Sunday December 31st New Year's Eve

Further details will follow



## Apply for a Mondex Card **TODAY**



and receive a **FREE £5 voucher with your card,**  
redeemable in the Swindon Town Superstore.

Each applicant will also be entered into a draw to win a **FREE Swindon Town 1996/97 Season Ticket.**

Listen for further announcements at today's match or see the Mondex people situated around the ground.



Mondex UK Ltd. Registered number 2830111 England

# Benno!



By Colin Benson

*THE name of BLACKPOOL F.C. might not stir any emotions amongst the younger generations but for older followers of the game the tangerine shirts were a source of great excitement, particularly when Stanley Matthews was wearing the number seven.*

It was as FA Cup specialists that they captured the public's imagination in 1948. As finalists that year they lost to Manchester United 4-2, but they were back again in 1951, only to lose again, this time by 2-1 to Newcastle United.

But it was their third Wembley appearance in five years that really made the Pool a household name. They beat Bolton Wanderers 4-3 on that spring afternoon in 1953, in a game that became immortalised as the Stanley Matthews Final.

It is strange really because although there is no doubt Matthews played his part with his shimmies, darting runs and crosses from the right, it was the late and great Stan Mortensen - the scorer of a hat-trick - who surely did most to put the silverware in the Bloomfield Road trophy cabinet.

Yet it was "Matthews Final" simply because he was getting on in years and the people, that is apart from Bolton, wanted him to achieve a winners' medal to crown his illustrious career. Indeed the whole nation, including those not too interested in football, willed the great man to his final accolade.

Thus the media focus, the euphoria, all centred on the wizard of the dribble, the archetype English Sportsman,

clean-cut, clean living and totally fair in his attitude. He was, when all said and done a very good chap.

No doubt Stan deserved his glory for what he had achieved over his entire career, but one can't help feel sorry for "Morty" and indeed Bill Perry who scored the winner - the seventh goal of the afternoon.

Mortensen, the only player to score a hat-trick in a Wembley FA Cup Final, was nearly the forgotten man. His outstanding feat almost obliterated by the praise heaped on Matthews. But "Morty" who played 25 times for England - though a peculiar circumstance led to his playing his first International for Wales, when he was an England reserve - was an outstanding inside-left of the time and surely deserved more recognition for his contribution that Final day.

But it was Matthews, the barber's son from Hanley in the Potteries, whose name will ever be synonymous with Blackpool and that 1953 FA Cup Final. Stan was perhaps the first great footballer of the modern era and such was public affection for the man he became a public institution. Perhaps Leslie Edwards best summed up the aura that surrounded Stan when he wrote in the Liverpool Echo: "The greatest tribute to Stanley Matthews is that he can go to

any ground and make a monkey of a full-back and still be loved by the crowd."

His knighthood was appropriate recognition for a flawless playing career of 33 years, completed without a single booking. A soccer artist and a gentleman his name will live on for ever in the history of this great game. But don't forget Farm, Shinwell, Garrett, Fenton, Johnston, Robinson, Taylor, Mudie, Perry and especially Mortensen; who came from 3-1 down to win the Cup 4-3!

Yes those were the days.



**STAN MATTHEWS - Blackpool's 'hero?'**

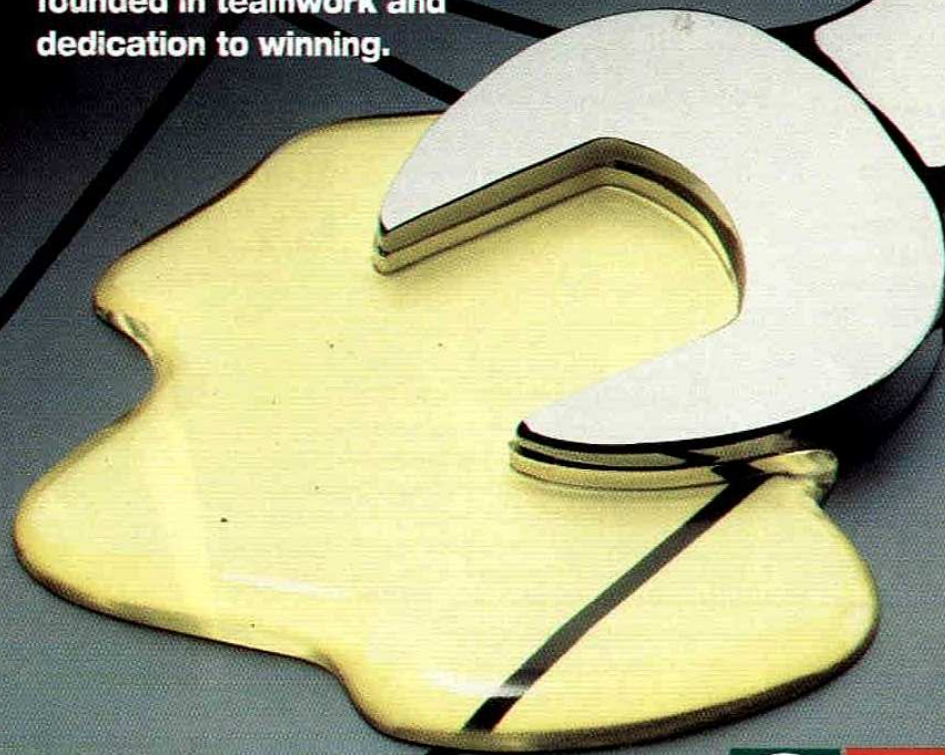
# Castrol

## *The Liquid Engineers*

Castrol, manufacturer of the GTX engine oil range, is probably best known for its sponsorship of World Championship winning Rally and Race Teams. A reputation befitting a brand that ranks **NUMBER ONE** in European lubricant sales and **NUMBER TWO** in lubricant sales worldwide.

The global success of Castrol is firmly rooted in a simple idea  
"Think globally but act locally."

Swindon is the home of Castrol (U.K.) Ltd. and true to the company's philosophy, it relishes the opportunity to support Swindon Town Football Club. A marriage of different sporting tradition for sure, but one founded in teamwork and dedication to winning.



Castrol (U.K.) Limited, Burmah Castrol House,  
Pipers Way, Swindon SN3 1RE. England



**Castrol**

*The Liquid Engineers*

# Captain's Column

With Team Captain Shaun Taylor

**Notts County last Saturday, AFC Bournemouth on Tuesday, and Blackpool today. The games are coming thick and fast at the moment but we don't mind this. When you are winning it is not so bad. There are the odd knocks but you don't tend to notice them as much as you do when things are not going well.**

It is better to be playing games than training and so the lads are really enjoying things at the moment. When you are on a run you just want to keep the momentum going.

I must admit it is nice to be able to pick up the Sunday papers after a win like the one at Notts County last week. It was a sixth away win yet do you know we are a bit annoyed about those lost points away from home. It might seem silly given the position we are in but that is a reflection of the confidence in the team. At the moment they believe they can win every match and when we don't collect three points everyone is bitterly disappointed.

We want to do well. We feel we are a First Division side and we want to get straight back there at the first attempt. There are a lot of good sides in this division. We take on one of them this afternoon and have already come up against the quality of Bradford City and Crewe and on the day the likes of even Wrexham - no disrespect to them - can turn you over. So any division in the Football League is good and competitive which means there is no room at all for complacency.

Obviously we want to improve our status and everyone is dedicated to achieving this aim. At the moment it is going well.

It was nice to be able to score a couple of goals at Notts last week. It was all down to the quality of the balls played into the box. We discussed making a change or two

and it paid off for us - thanks to Kevin Horlock.

Everybody enjoys scoring, especially a defender, so it is a nice feeling. I would like to keep the run going. There is always a chance if the ball is coming in.

Blackpool have signed a few players. Preece from Crystal Palace was a good signing and though their away form is mixed they do score freely on opponents grounds so we need to be very tight. But they are where they are on merit and we can expect another very tough game.

We are at the top and everybody wants to knock us off the pedestal, because obviously they all want to beat the team that is leading. That puts a bit of pressure on them and it builds us up because we know we have got to play well every week. So it gives us some edge as well.



SPONSORED BY

BBC

WILTSHIRE  
SOUND

WHERE ALL THE  
SWINDON TOWN  
ACTION IS

103 - 105FM



SHAUN TAYLOR powers in his first goal at Notts County last Saturday.

# Centre of Excellence

With Youth Development Officer Tommy Wheeldon

*The game today is all about looking after your body before, during and after a game.*

The onus is on the boys and parents to follow guidelines set out by the Football Association. If boys are serious about becoming professional footballers then diet is an important factor.

You need energy for all sporting activity, particularly football at schoolboy level and this energy comes from muscles.

The exact amount of energy needed for an activity will vary according to age, body weight and how hard you exercise.

When you eat any food containing carbohydrate, some of the carbohydrate is converted by your body into glycogen, a fuel for your body which is stored in your muscles.

When the boys exercise they need a lot of energy quickly and the



glycogen fuels up the muscles but when all the fuel has been used, tiredness sets in and you start getting heavy legs which makes it hard to sprint for the ball and jump high when trying to head it.

The myth attached to footballers is we need protein to build muscles by eating food such as steak and eggs...this is wrong!

A high carbohydrate diet combined

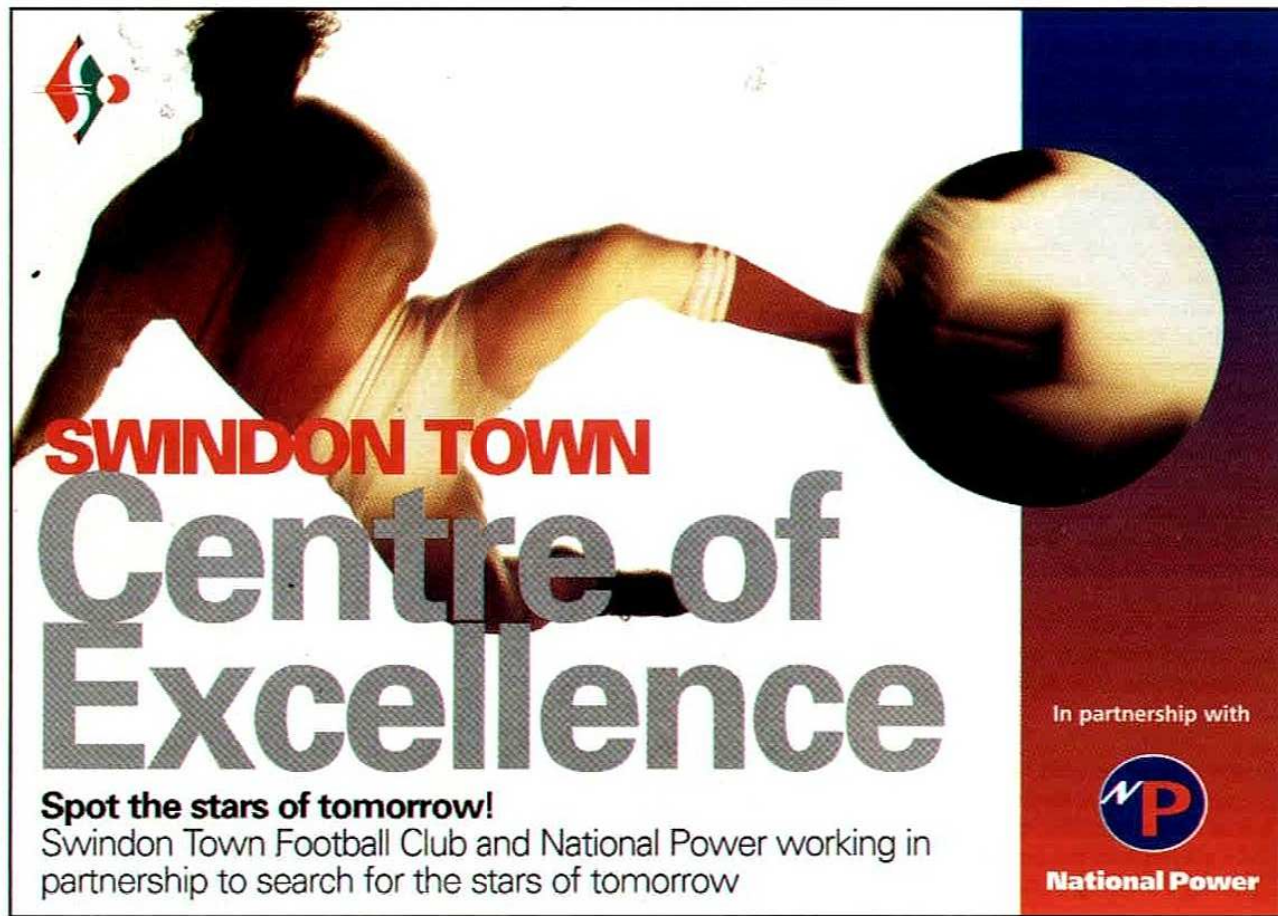
with exercise will help you develop strong muscles far better than a high protein diet.

Eating correctly before a match is very important for our young footballers.

For a few days before the game we try to make sure that they eat cereal and/or toast for breakfast. For the main meal of the day they eat rice, pasta or potatoes together with some chicken, fish, lean meat or low fat cheese.


It is also important to drink a lot with two or three litres of fluid per day.

On the day of the game they eat their last meal three hours before kick off and an hour before the start they boost their glycogen with high carbohydrate snacks such as bananas, raisins, muesli bars, sweetened yogurts and fruit juices or sports drinks. Remember besides having talent you need to eat well to play better.



**SWINDON TOWN**  
**Centre of Excellence**

**Spot the stars of tomorrow!**  
Swindon Town Football Club and National Power working in partnership to search for the stars of tomorrow

In partnership with  
  
**National Power**

# The Superstore

Swindon Town County Ground, Swindon



**An Aladdin's  
Cave of Gift Ideas  
for all the Family**

WE ARE PLEASED TO ACCEPT



**NORMAL HOURS OF BUSINESS**

Open Mondays - Saturdays 9.00am - 5.00pm

**MATCHDAYS**

Saturdays 9.00am - Kick-Off & After the game  
Weekdays 9.00am - Kick-Off

**Swindon Town's  
NEW Replica Kit  
available NOW!**

**Look out for more new  
products from the Mizuno  
range - available soon!**

MAIN SPONSOR



# Statistics - Season 1

## Endsleigh League Division 2 as at 02 November 1995

	P	W	D	L	W	D	L	F	A	Pts.	GD
SWINDON TOWN	15	5	2	0	6	1	1	31	11	36	20
CREWE ALEXANDRA	14	6	1	0	3	2	2	28	14	30	14
NOTTS COUNTY	15	5	1	2	3	3	1	22	12	28	10
BLACKPOOL	15	5	2	1	3	1	3	22	14	27	8
BURNLEY	15	5	2	0	2	3	3	22	14	26	8
WYCOMBE WANDERERS	15	3	4	1	3	3	1	22	14	25	8
BRADFORD CITY	15	5	1	2	2	2	3	22	23	24	-1
CHESTERFIELD	15	5	1	1	2	2	4	21	14	24	7
WREXHAM	15	4	3	2	1	3	2	21	19	24	2
AFC BOURNEMOUTH	15	4	2	2	2	1	4	17	19	21	-2
STOCKPORT COUNTY	15	2	5	1	3	1	3	16	12	21	4
BRISTOL ROVERS	15	2	1	4	4	1	3	16	24	20	-8
ROTHERHAM UNITED	15	5	2	0	0	2	6	19	20	19	-1
OXFORD UNITED	15	4	1	2	0	5	3	18	20	18	-2
SWANSEA CITY	15	3	3	1	1	3	4	17	20	18	-3
SHREWSBURY TOWN	15	4	0	4	1	2	4	20	25	17	-5
BRISTOL CITY	14	3	3	2	1	2	3	13	17	17	-4
WALSALL	15	2	3	2	2	1	5	16	16	16	0
PETERBOROUGH UNITED	15	3	3	2	0	3	4	20	24	15	-4
BRENTFORD	15	4	0	3	0	3	5	14	20	15	-6
YORK CITY	15	2	2	3	2	0	6	15	25	14	-10
BRIGHTON & HOVE ALB.	15	2	2	4	1	1	5	13	25	12	-12
CARLISLE UNITED	15	2	3	2	0	2	6	15	25	11	-10
HULL CITY	15	1	3	3	0	3	5	9	22	9	-13

## First Team Appearances as at 02 November 1995

	LEAGUE		CUP		TOTAL	
	APPS.	GOALS	APPS.	GOALS	APPS.	GOALS
PAUL ALLEN	3(1)	0	1	0	4(1)	0
WAYNE ALLISON	13	7	4	1	17	8
JOEY BEAUCHAMP	1(3)	0	0(1)	1	1(4)	1
PAUL BODIN	12(2)	2	5	0	17(2)	2
IAN CULVERHOUSE	15	0	4	0	19	0
FRASER DIGBY	5(8)	0	3	0	8(8)	0
JASON DRYSDALE	1	0	0	0	1	0
STEVE FINNEY	14(1)	8	5	1	19(1)	9
SHAY GIVEN	5	0	0	0	5	0
TY GOODEN	3(9)	1	2(2)	1	5(11)	2
DEAN HOOPER	0(2)	0	0(2)	0	0(4)	0
KEVIN HORLOCK	13(1)	5	3(2)	1	16(3)	6
MARTIN LING	0(3)	0	1	1	1(3)	1
STEVE McMAHON	15	0	4	0	19	0
STEVE MILDENHALL	0(2)	0	2	0	2(2)	0
EDWIN MURRAY	2(9)	1	2(3)	0	4(12)	1
LUC NIJHOLT	0(1)	0	0(1)	0	0(2)	0
WAYNE O'SULLIVAN	15	2	4(1)	0	19(1)	2
JAMIE PITMAN	0(1)	0	0(1)	0	0(2)	0
MARK ROBINSON	15	1	4	0	19	1
MARK SEAGRAVES	12	0	5	0	17	0
FRANK TALIA	5	0	0	0	5	0
SHAUN TAYLOR	15	3	5	0	20	3
GARY THORNE	0	0	0(1)	0	0(1)	0
PETER THORNE	1(1)	1	1(1)	0	2(2)	1

## Season 1995/96 Fixtures

Opponents	Res
Sat 12 Aug Hull City	A 1-0
Tue 15 Aug Cambridge United (CCC 1-1)	A 1-2
Sat 19 Aug YORK CITY	H 3-0
Wed 23 Aug CAMBRIDGE UTD (CCC 1-2)	H 2-0
Sat 26 Aug Carlisle United	A 1-0
Wed 30 Aug OXFORD UNITED	H 1-1
Sat 02 Sept Brentford	A 2-0
Sat 09 Sept CHESTERFIELD	H 1-1
Wed 13 Sept BRADFORD CITY	H 4-1
Sat 16 Sept Bristol Rovers	A 4-1
Wed 20 Sept BLACKBURN ROVERS (CCC 2-1)	H 2-3
Sat 23 Sept ROTHERHAM UNITED	H 1-0
Sat 30 Sept Wrexham	A 3-4
Wed 04 Oct Blackburn Rovers (CCC 2-2)	A 0-2
Sat 07 Oct BRISTOL CITY	H 2-0
Sat 14 Oct Brighton & Hove Albion	A 3-1
Tue 17 Oct Torquay United (AWS 1-1)	A 1-1
Sat 21 Oct CREWE ALEXANDRA	H 2-1
Sat 28 Oct Notts County	A 3-1
Tue 31 Oct AFC Bournemouth	A 0-0
Sat 04 Nov BLACKPOOL	H
Wed 08 Nov COLCHESTER UNITED (AWS 1-2)	H
Sat 11 Nov CAMBRIDGE UNITED (FAC 1)	H
Sat 18 Nov Stockport County	A
Sat 25 Nov SHREWSBURY TOWN	H
Wed 29 Nov (AWS 2)	
Sat 02 Dec (FAC 2)	
Sat 09 Dec Rotherham United	A
Sat 16 Dec WREXHAM	H
Sat 23 Dec Walsall	A
Tue 26 Dec WYCOMBE WANDERERS	H
Sat 30 Dec BURNLEY	H
Mon 01 Jan Peterborough United	A
Sat 06 Jan SWANSEA CITY	H
Sat 13 Jan York City	A
Sat 20 Jan HULL CITY	H
Sat 27 Jan Oxford United	A
Sat 03 Feb CARLISLE UNITED	H
Sat 10 Feb Swansea City	A
Sat 17 Feb Bradford City	A
Wed 21 Feb BRENTFORD	H
Sat 24 Feb BRISTOL ROVERS	H
Tue 27 Feb Chesterfield	A
Sat 02 Mar Wycombe Wanderers	A
Sat 09 Mar WALSALL	H
Sat 16 Mar Burnley	A
Sat 23 Mar PETERBOROUGH UNITED	H
Sat 30 Mar Bristol City	A
Wed 03 Apr BRIGHTON & HOVE ALBION	H
Sat 06 Apr NOTTS COUNTY	H
Mon 08 Apr Crewe Alexandra	A
Sat 13 Apr AFC BOURNEMOUTH	H
Sat 20 Apr Blackpool	A
Sat 27 Apr Shrewsbury Town	A
Sat 04 May STOCKPORT COUNTY	H

FAC = F.A. CUP CCC = COCA-COLA CUP  
AWS = AUTO WINDSCREENS SHIELD

© The Football League Ltd 1995

# 995/96 Fixtures



Att.	1	2	3	4	5	6	7	8	9	10	11	12	13	14
6,525	GIVEN	CULVERHOUSE	DRYSDALE	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 1	ALLISON	GOODEN	BODIN o	NIHOLT	MILDENHALL
2,530	MILDENHALL	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON	GOODEN 1	HORLOCK o	NIHOLT o	MURRAY
7,746	GIVEN	CULVERHOUSE	BODIN 1	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 2	ALLISON	GOODEN	HORLOCK o	MURRAY	MILDENHALL
6,724	MILDENHALL	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	MURRAY	O'SULLIVAN	THORNE P	FINNEY	HORLOCK 1	HOOPER o	PITMAN	BEAUCHAMP o 1
6,325	GIVEN	CULVERHOUSE	HORLOCK	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	MURRAY 1	BEAUCHAMP	HOOPER	PITMAN	DIGBY
13,041	GIVEN	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON 1	HORLOCK	MURRAY o	BEAUCHAMP o	DIGBY
7,878	GIVEN	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN 1	FINNEY 1	ALLISON	HORLOCK	MURRAY o	BEAUCHAMP	DIGBY
8,687	TALJA	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON 1	HORLOCK	MURRAY	GOODEN o	DIGBY
8,203	TALJA	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON 1	O'SULLIVAN	FINNEY 1	ALLISON 1	HORLOCK 1	GOODEN o	BEAUCHAMP o	DIGBY
7,205	TALJA	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR 1	ROBINSON	O'SULLIVAN	FINNEY	MURRAY	HORLOCK 3	GOODEN o	BEAUCHAMP	DIGBY
14,740	DIGBY	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 1	ALLISON 1	HORLOCK	THORNE P	MURRAY	GOODEN o
8,473	TALJA	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON	HORLOCK	GOODEN o 1	THORNE P o	DIGBY
4,296	TALJA	CULVERHOUSE	HORLOCK	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	THORNE P 1	ALLISON 2	GOODEN	FINNEY	BODIN	DIGBY
16,924	DIGBY	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON	HORLOCK	GOODEN	HOOPER	MURRAY
11,797	DIGBY	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN 1	FINNEY	ALLISON 1	HORLOCK	GOODEN	HOOPER	MURRAY
7,808	DIGBY	CULVERHOUSE	BODIN	McMAHON	SEAGRAVES	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 2	ALLISON	HORLOCK 1	ALLEN o	MURRAY	GOODEN
1,135	DIGBY	MURRAY	BODIN	ALLEN	SEAGRAVES	TAYLOR	ROBINSON	LING 1	FINNEY	ALLISON	GOODEN	HORLOCK o	THORNE G o	O'SULLIVAN o
12,633	DIGBY	CULVERHOUSE	BODIN	McMAHON	ALLEN	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY 1	ALLISON 1	HORLOCK	LING	MURRAY	GOODEN
8,725	DIGBY	CULVERHOUSE	BODIN 1	McMAHON	ALLEN	TAYLOR 2	ROBINSON	O'SULLIVAN	FINNEY	ALLISON	HORLOCK	LING	MURRAY	GOODEN
6,352	DIGBY	CULVERHOUSE	BODIN	McMAHON	ALLEN	TAYLOR	ROBINSON	O'SULLIVAN	FINNEY	ALLISON	HORLOCK	LING	MURRAY	GOODEN o

**IMPORTANT NOTICE**  
 Important safety announcements by the Club Management over the public address system will be preceded by a loud signal to catch the attention of spectators.

Goalscorer = Name in Red Substitute used = o



# Team Sheet



## Swindon Town

- 1 Fraser Digby
- 2 Ian Culverhouse
- 3 Paul Bodin
- 4 Steve McMahon
- 5 Paul Allen
- 6 Shaun Taylor
- 7 Mark Robinson
- 8 Wayne O'Sullivan
- 9 Steve Finney
- 10 Wayne Allison
- 11 Kevin Horlock
- 12 Martin Ling
- 13 Edwin Murray
- 14 Ty Gooden

### Team Changes

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## Blackpool

- 1 Steve Banks
- 2 Marvin Bryan
- 3 Phil Brown
- 4 Jason Lydiate
- 5 Michael Mellon
- 6 James Quinn
- 7 Rick Holden
- 8 Mark Bonner
- 9 Andy Morrison
- 10 Andy Watson
- 11 Andy Preece
- 12 Andy Gouck
- 13 Chris Beech
- 14 Lee Martin

### Team Changes

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**THIS SEASON'S LINE UP from**

**powertrain**  
PRODUCTS

**REPLACEMENT CAR PARTS**

Powertrain Products  
Greenbridge Road  
Swindon, Wiltshire  
SN3 3LB

**Today's Officials:**

- Referee:**  
G. Bennett (Dartford, Kent)
- Linesman (red/yellow flag):**  
B. M. Rice (Wyre Piddle, Worcestershire)
- Linesman (yellow flag):**  
R. Styles (Waterlooville, Hampshire)
- Reserve Official:**  
A. Mellor (Bristol, Avon)

**Today's Mitre Matchball Sponsors:**

**HAINE & SMITH**  
 OPTICIANS

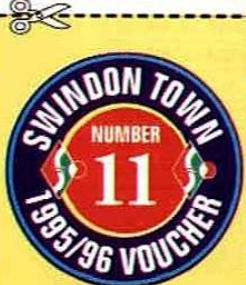
**CLEAN**  
*Step* MATS

**24 HOUR INFORMATION**

**0891 12 16 40**  
FOR ALL THE LATEST FOOTBALL NEWS FROM THE COUNTY GROUND.

**0891 14 16 40**  
FOR TICKET, TRAVEL AND COMPETITION NEWS.

\*CALLS ARE CHARGED AT 30P PER MINUTE CHEAP RATE AND 60P PER MINUTE AT ALL OTHER TIMES



Produced by P.I.A. Marketing Communications Ltd.  
 Tel: 01635 35546.

Designed by Nick Prescott  
 Edited by Jon Pollard

The views contained herein are not necessarily those of Swindon Town Football Club.  
 No part of this magazine may be reproduced without the written permission of Swindon Town F.C.